As is the case with all APPA Committees, Professional Development is fortunate to have very engaged committee members that have been extremely busy this year. New programs, continuation of high quality existing programs, an increase in localized deliveries, significant movement with the Mexico Initiative, restructuring of the Credentialing Board, and further collaboration with new strategic alliances have made the past year very exciting. When coupled with President Randolph Hare initiating and leading a new Strategic Plan, the future remains bright for APPA staff and all of APPA members. It is with great pleasure that I provide this annual report to the APPA Board of Directors and our members.

Respectfully Submitted by Chuck Scott, Vice President for Professional Development, July 8, 2015

THE PROFESSIONAL DEVELOPMENT CHARGE

The Professional Development Committee’s key role is to ensure the proper education and development of educational facilities professionals across the entire APPA community. Our charge is to continually evaluate, validate, and improve the educational program development for the association as well as assist in the oversight of the Supervisor’s Toolkit, Institute for Facilities Management, Leadership Academy, APPA 20XX, SFO Summit, EP Summit, Thought Leader’s Series, Drive-in Workshops, and On-line Learning opportunities. Implicit in this charge is the need for creative thinking and bold, innovative ideas in the constant review of educational content and exploration of more effective delivery methodologies.

APPA 2015 CONFERENCE

At the time of this report, the following represents the current success of APPA 2015:

Registration is now at a total of 399. Income is $334,907 of the $447,500 required by budget. With four strong weeks left, and the historical registration pattern of our members waiting, we will have no problems reaching our goal!

Booth Income is at $397,250 of the required $448,500. The schedule of the event again has many of our historical business partners late to reserve their booth. This is similar to our institutional members registering at the last minute. However, staff are fielding calls daily. A sell out is projected!

Sponsorship is now at $132,000 of the required $130,000 by budget. Our budget goal has been met!

From a financial perspective, there is a great deal of confidence that all goals will be achieved. From a program perspective, the speaker’s qualifications and draft submissions have all been vetted. I project that they will deliver exceptional presentations! Opportunities abound for personal and professional development for all of our attending members.
APPA 2016 will be held in July in the great city of Nashville, TN! As result of the location determination, SRAPPA has chosen to participate in a joint APPA/SRAPPA meeting in lieu of their fall Regional meeting.

Our incoming VP for PD, Ruthann Manlet, has already begun to plan for the APPA 2016 programming. She and staff have established the dates for the initial planning meeting this August. She and the committee will soon be in full planning mode. Certainly, more to come on this exciting venue.

INSTITUTE FOR FACILITIES MANAGEMENT EVALUATION

APPA staff met with the Institute Deans May 29th to discuss the findings of their research. Based on that meeting, Sub Chair for the Institute Don Guckert is in the process of preparing a final report for release by the August meeting. Based on timing of the final report, release of recommendations, and implementation strategies, there will be a few low hanging fruit items implemented in Scottsdale. A further plan of execution will be established for the remaining recommendations. The committee conducted a thorough evaluation and should be commended for their exemplary efforts.

APPAU

Registration for APPA U Institute and Academy was launched on June 1st. Our current sign up for each program are as follows:

Institute - 105
Academy - 62

Our special program offering “Navigating the Facilities Portfolio” launched registration on July 1st. Content and program descriptions are now being finalized. As a reminder, this offering is aligning loosely as our Graduate Offering allowing us to test the market to see if this is the type of post professional development product that members are seeking.

LOCAL DELIVERIES

The following information captures other program offerings that are scheduled for the summer and early fall:

ACADEMY-ON-CAMPUS

APPA

AAPPA
Level III
Full Offering at Chapter AM Meeting

Staff is working with two additional new host sites for fall delivery of Level II.

SUPERVISOR TOOLKIT

ERAPPA
Temple University
July 20-24, 2015
CUPAPPA
South Dakota State University
July 27-30, 2015
MAPPAPPA
MAPPAPPA 2015 - Milwaukee, WI
September 20-23, 2015
PCAPPAPCA
College of San Mateo
September 21-24, 2015
SRAPPAPAPCA
Mississippi State University
September 21-25, 2015
ERAPPAPAPCA
ERAPPAPPA 2015
October 2-5, 2015
PCAPPAPAPCA
PCAPPAPPA 2015 - Portland, OR
October 10-13, 2015

DRIVE-IN WORKSHOPS

September 18, 2015
Florida Institute of Technology
Melbourne, FL

CBEI/APPA BUILDING RE-TUNING TRAINING PARTNERSHIP

In conjunction with the Consortium for Building Energy Innovation, APPA held its first Building Re-tuning “train the trainer” program on May 12-13 at the University of MD/College Park. The consensus among the registrants was that the program was valuable and could work well as a local/regional delivery for APPA members. The
program is a combination of classroom instruction and experiential learning, utilizing campus building walkthroughs to identify energy inefficiencies/leakage within and external to the building envelope. A “qualified trainer” concept, similar to what is used for delivery of Supervisors’ Toolkit, was chosen to ensure congruency of the program content and course materials regardless of delivery location. APPA staff is talking now with the Better Buildings Alliance about a second beta program delivery that would occur in the November timeframe in Minneapolis. It is projected there will be an agreement in place which will allow us to move forward on the Minneapolis delivery when we next meet with BBA on July 13.

ACUI/APPA COLLABORATIVE WORKSHOP

On June 1-4, APPA co-hosted the inaugural offering of Essentials of Facilities Management Training Seminar at Virginia Tech in Blacksburg, VA. The program delivered ran the spectrum of facility condition assessments, deferred maintenance, and capital planning; technology upgrades; custodial management and standards; project management; inventory and storage; furniture, fixtures, and equipment; emergency preparedness and continuity planning; chillers, air handlers, and HVAC software. Of the four general session offerings, APPA had the opportunity to have Past President Mary Vosevich and President Randolph Hare as presenters. APPA staff has debriefed and are starting to plan for the 2016 event. It is projected there will be another offering at one of the Fall Regional Meetings.

CREDENTIALING LIAISON ROLE

The transition of credentialing responsibilities to the VP for Professional Development has been a smooth one, primarily due to VP Paul Wiebold and the Credentialing Board efforts. A full Credentialing Report will be provided to the APPA Board by Credentialing Board Chair, Tom Becker.

TRANSITION TO NEW VICE PRESIDENT

Ruthann Manlet has already begun what will be a seamless transition into the role of VP for Professional Development, primarily due to her active engagement as Chair of the Sr/Jr Representatives. She is fully familiar with Executive Committee decisions and has been involved at virtually every level of MAPPA and APPA. It brings me great pride to know the work I have done as VPPD will continue in good hands.

GENERAL COMMITTEE WORK

For the most current listings of committee tasks and program updates, I encourage you to visit us at http://www.appa.org/committees/professionalDevelopment.cfm where you can view the minutes from our various calls.

THE PROFESSIONAL DEVELOPMENT COMMITTEE

The committee has done some outstanding work this year and we are looking forward to a very busy fall season as well!

CAPPA: Lalo Gomez (RETIRED)
ERAPPA: Rick Battistoni, Saint Michael's College
MAPPA: Dana Gillon, University of Illinois at Urbana-Champaign
PCAPPA: John Ferris, San Diego State University
RMA: David Turnquist, University of Colorado/Denver
SRAPPA: Andy Maddox, University of Alabama
Business Partner: Steve Hoiberg, Siemens
Supervisor's Toolkit Subcommittee Chair: Michelle Frederick, American University
Institute Subcommittee Chair: Don Guckert, University of Iowa
Leadership Academy Subcommittee Chair: Douglas Christensen, APPA Emeritus (RETIRED)
Drive In Workshop Subcommittee Chair: Steve Hoiberg, Siemens
Thought Leaders Subcommittee Chair: Jack Colby, North Carolina State University
Staff Liaison: Suzanne Healy, APPA Director of Professional Development
Staff Liaison: Corey Newman, APPA Associated Director of Professional Development
Committee Chair: Chuck Scott, APPA VP for Professional Development, Illinois State University