



Monthly Summary of APPA Highlights & Committee Activities

September 2009

General Highlights:

- **Regional support requested for several upcoming APPA activities** – *The economic crisis/downturn has had a significant, negative impact on APPA’s financial situation. As a result, the Board/EVP agreed it was prudent to curtail face-to-face meetings, reduce staff size (salaries/fringe benefits), and cut the travel budget appreciably. However, the regional presidents suggested the possibility of the regions supporting some of the most important face-to-face meetings. A list of those activities and their corresponding cost follows in priority order:*
 - **December Committee Meetings (four of them – Professional Affairs, Professional Development, Information & Research, & Membership)** – *support would include travel, lodging, and food/beverage for each regions’ committee members to travel to APPA/Alexandria in December 2009. The total per region for their four committee members at \$1,500 per person is \$6,000.*
 - **Regional Representatives’ Board Travel to APPA** – *support would include travel, lodging, and food/beverage for each region’s two board members to travel to APPA/Alexandria in February 2010. The total per region for their two board members at \$1,500 per person is \$3,000. This does not include travel by the “incoming” regional representative to the board. That cost would be an additional \$1,500.*
 - **APPA Representative at the Fall Regional Meetings** – *At the present time the staff liaison and the APPA President/designate remain budgeted to attend your fall 2009 regional meetings. The EVP cut her travel budget as a cost-savings measure. If any region can support the full cost of their staff liaison to attend their meeting this year, it would be helpful.*
- **Assistance with BOK-FM Manual sponsorship campaign** - *can you target one to two of your favorite business partners to support this premier, foundational book? An informational flyer and application are available upon request from Lander or John (lander@appa.org or john@appa.org).*
- **Membership Dues Renewals** – *renewals have slowed significantly; we need a final big push by the regions’ membership committee representatives; your help making calls would also be appreciated.*



- **Membership Recruitment project with Dan Whitezell –**
 - *Higher Education Ambassador – to attend the locally delivered programs (e.g., Big 10 & Friends; Big 12; California State System annual meeting; Kansas State System meeting; etc.).*
 - *Business Partner Ambassador Scholarship Program – a \$500 per booth space increase (opt-in program) to increase traffic and new attendees by providing scholarships to new director-level attendees.*

- **Awards & Recognition** –*institutional and individual APPA award winners will be announced at the upcoming fall regional annual conferences*
- **H1N1 Pandemic Information** – *visit the APPA web site for the latest information on the H1N1 Pandemic*
- **Collaborative Projects with other associations:**
 - *The Chronicle of Higher Education Research Services Division – APPA partnered with The Chronicle of Higher Education by co-sponsoring delivery of a survey that will report on facilities and technology in a three-part series called the College of 2020; a huge opportunity for branding APPA as a real provider of excellent and cutting-edge research; survey just closed, now analyzing data*
 - *DOE - “College & University Energy Alliance” being established by the and, in part, by the EPA; AASHE, NACUBO, SCUP, and others from HEASC, along with some targeted institutions being asked to engage; all agreed to participate; the launch occurred September 9*
 - *ASHRAE – TCO research proposal granted to be effective September 2009; seeking other collaborators such as FFC, SAME, and maybe IFMA; FFC agreed; IFMA seriously considering support*
 - *SAME – Lander provided luncheon keynote at their conference on August 27 in Arlington, VA; it went exceedingly well*
 - *FFC (Federal Facilities Council) – agreed to be partners on the TCO research proposal AND NOW to form a cohort group utilizing FPI (NIH is taking the lead); still on track; no new updates but still being worked*
 - *CAUBO – moving forward successfully as the next FPI cohort group*
 - *AGB - workshop occurred on April 19 (called The Campus as a Strategic Asset), potential for an article in Trusteeship magazine, monograph being prepared on Facilities Stewardship, possible research project on deferred renewal and FCI as well; no new updates*
 - *VSPMA – meeting occurred with the Virginia Schools Plant Managers Association (Bill Kolster as a key contact) on July 30; successful and we will target FPI, Certification, and Toolkit offerings for their co-branding...we have been asked to attend and present at their October 18-21 annual conference in Williamsburg; their Board agreed they want APPA as their professional development and FPI partner*



- Women's Leadership Institute – a cross-professional collaboration with eight other associations occurring again this year, December 6-9, 2009, at Amelia Island, Florida; plan to send one of your female “pacesetters”
 - HACC - Facilities Management two-year degree being explored with APPA & IFMA as co-collaborators in curriculum development
- **APPA offers a new LEED-EB “auditor” fee-based service** which will make our experts available to audit buildings seeking the latest LEED-EB two points designated in the USGBC language as “LEED for Existing Building: Operation & Maintenance Certification Audit for EQ Credits 3.2-3.3.: Green Cleaning: Custodial Effectiveness Assessment”. Holly is our contact person for this new offering – holly@appa.org.
 - **CERTIFICATION “National Exam Day” offerings** are planned for July and October of this year and January 2010. We continue to seek exam delivery locations – any folks willing? The next CEFM exam will occur in Vancouver at the APPA 2009 conference.
 - **Membership marketing materials** – Please take advantage of these materials and brochures for your upcoming fall regional meetings and/or your local/state chapter meetings. Even if you only need ONE copy for a potential non-member you may have met recently (don’t hesitate to contact santianna@appa.org for more information and delivery). [Also, we – Board members and/or APPA staff - do appreciate the opportunity to be part of chapter meetings when travel and finances permit.]
 - **Regular monthly conference calls** for all committees and sub-committees continue to occur and remain our communication mainstay.

Information & Research Committee (Randolph Hare, Vice President):

- FPI Survey is now LIVE – plan for your institution to participate; encourage your cohort group(s) to do the same. New cohort groups include CAUBO and MHEC. Preparations for FPI survey webinars are being finalized.
- The Web sub-committee continues to explore how the APPA Website’s four core competencies landing page can more clearly link to its sub-sites’ information/content.
- The BOK is still on track to have sixteen of its chapters published and posted by early November to allow use of the content for updating the certification exam(s). The remaining chapters are on track for release in January 2010.
- Jeff Brown from the University of North Texas has been selected by CAPP to serve on the I&R Committee to fill the vacancy created by the resignation of Bobbie Tassinari.



Membership Committee (Nancy Hurt, Chair & Secretary-Treasurer):

- Recruitment Initiatives:
 - New institutional members – a new campaign has been launched using targeted mailers and identifying institution specific dues. It was made easy to act on membership. A phone service professional will make follow-up calls.
 - \$99 New Associate Member Offer – This offer was made for a limited time and extended to new associates from current member institutions and valid for one year membership. We just closed the offering last week.
 - Fee for “Unlimited” Associates: After additional discussion and analysis of the financial impact surrounding blocks of 5 vs. blocks of 10, it was not considered financially feasible to proceed at this time.
- Membership Renewals:
 - Final renewal notices have been issued. Individualized follow-up by staff will also occur, then we will drop and post to the new on-line Membership Directory.
- By-laws Issues:
 - International Membership Category - The committee has asked each of the regional boards to discuss potential modifications to this category during their fall meetings.

Professional Affairs and Awards & Recognition Committees (Kevin Folsom, Vice President):

- Certification Board Activities –
 - The Board met *virtually* in early June.
 - A budget was prepared in anticipation of this meeting.
 - A financial audit was performed and approved.
 - A formal presentation was made by the chair to the APPA Board in July.
 - The CEFP Study Guide is available.
 - The next CEFP exam will be offered at the January 2010 Institute in Indian Wells, California.
 - More certification “National Exam Day” offerings will occur throughout the year and into next year.
- Code Advocacy Task Force (CATF) Activities:
 - ANSI/ APPA webpage codes portal has been finalized for our members to buy codes at a discount.
 - CATF member, David Handwork, was seated on the ASHRAE 90.1 committee as APPA's Representative.
 - Work progresses on a jointly-developed APPA/NFPA/ANSI educational facilities standard.



- Awards Activities:
 - All awards are now available electronically for submissions, nominations, and applications.
 - Fellow Award - The criteria was revised and approved by the Board to ensure it recognizes major contributors to programs and not just program attendance and completion.

Professional Development Committee (David Gray, Vice President):

- The SFO Summit program content is being incorporated into APPA 2010 conference programming
- The September Institute was attended by 212 individuals this week. In the past we have had more attendees, but economic uncertainty was again a player.
- An EFPP preparatory course and exam will run as part of ERAPPA's fall regional meeting.
- The APPA 2010 conference is coming along nicely. The Planning Committee met in August and did a great deal of work to finalize the program framework and identify the content sessions.
- The Supervisor's Toolkit – Several offerings have already occurred this summer on behalf of the regions. More deliveries are occurring at a number of the regional meetings.
- Webinars are increasing. We have actually created a mini-catalog of offerings. Some are sponsored events and others are fee-based in order to participate. The next offering occurs September 24.

