



DESIGNATED CONTACT

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VISION

Becoming a “Global Partner in Learning”

MISSION

To support educational excellence with quality leadership and professional management through education, research, and recognition.

TAG LINE

Leadership in Educational Facilities

HISTORY

APPA was founded in Chicago in 1914 by representatives from fourteen Midwest institutions. Over the past 35 years membership has grown exponentially, from 100 in 1970, more than 2,000 in 1980, over 3,700 by 1990, to the current membership levels which exceed 4,800.

Association name changes have reflected the expanding responsibilities of facilities management departments. Organized originally as the Association of Superintendents of Buildings and Grounds, the association later became the Association of Physical Plant Administrators of Universities and Colleges. In 1991, the name APPA: The Association of Higher Education Facilities Officers was adopted to reflect increased higher education-based campus responsibilities. In 2005, the association focused on APPA, the letters only, adding the tag line “serving educational facilities professionals”. In 2007, the APPA Brand Team introduced a new logo and tagline representing APPA’s new brand personality. The name remained as APPA, the letters only, and the new tagline is “Leadership in Educational Facilities”.

Two-year institutions were admitted to membership in 1969. The headquarters was established in Washington, D.C. in June 1972 and moved to Alexandria, Virginia in July 1984. APPA expanded its global outreach in 1993 with the creation of its first international region, encompassing Australia, New Zealand, and other Pacific

Rim countries. In 2003, APPA embraced a philosophy of international outreach rather than a focus on membership to allow this region (AAPP) and other sovereign countries to organize and relate to APPA in new and different ways (on an association-to-association basis).

LEADERSHIP

APPA is governed by a Board of Directors consisting of four executive-elected officers, three elected program vice presidents, two representatives elected by each of the six APPA regions, plus two at-large members. The Executive Vice President is responsible to the Board of Directors.

IRS CLASSIFICATION

Nonprofit organization 501(c)(3)

MEMBERSHIP

Membership Size: 5,200 total memberships; 2,800 facilities professionals; 1,500 institutional memberships; 300 education related organizations; 300 corporate-based business partners.

FINANCIAL MANAGEMENT

Gross Income: \$4.7 million
Fund Reserve: \$2.4 million (including building equity as established by appraisal)
Paid Staff: twelve full-time

ANNUAL CONFERENCE

APPA 2012 Conference – Denver, CO
APPA 2013 Conference – Minneapolis, MN

DEVELOPMENT OFFERINGS:

APPA U Core

The Institute for Facilities Management is a four-track core and elective week-long program (each) offered two times year (September and January).

PROFESSIONAL DEVELOPMENT OFFERINGS:

The Leadership Academy is a four-track week-long program (each) offered two times a year (September & January).

Supervisor's Toolkit is a week-long program offered several times a year (internationally, regionally, and institutionally).

Credentialing - (2) Educational Facilities Professional (EFP) & Certified Educational Facilities Professional (CEFP) for the emerging and seasoned of educational facilities professionals, respectively.

PUBLICATIONS

Membership directory, electronic newsletter, and bimonthly magazine are provided to members as part of their membership dues.

Presently eighty to one hundred other books and monograph publications are available, along with numerous web-based programs.

ELECTRONIC SERVICES

Job Express & Resume Bank: An online bulletin listing current positions in facilities management is updated every other day along with corresponding resumes for interested facilities professionals.

Web-based educational programs are also provided.

The Membership Directory and a Buyers Guide are available on-line for members.

A virtual Center for Facilities Research (CFaR) with an online library is now publicly available.

PLACEMENT

APPA's website address is <http://www.appa.org/>. APPA provides website information for member services and activities including an online directory, educational programs, job and resume postings, credentialing, an online library, and other publication services. APPA also maintains, APPAInfo, a discussion listserv.