



# 2011-2012 APPA Business Partner Membership Application

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Business Partners are for-profit entities that support the goals and activities of APPA. Business Partners provide products and services to the facilities management marketplace or have an interest in reaching facilities professionals in the education industry. APPA Business Partners include corporations, companies, manufacturers, vendors, consultants, architects, engineers, and others. The APPA membership year runs from April 1st through March 31st.

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## *Business Partner*

Business Partner membership is open to individuals, corporations, organizations, manufacturers, or suppliers of goods and services operating for-profit and wishing to support the activities of the association. Business Partner membership is not be construed as an endorsement, actual or implied, by the association.

One individual is named as the Primary Representative and is the principal contact between APPA and the Business Partner.

## **Dues**

Dues for business partners are based upon the number of representatives or associate members desired:

- 1 (1 representative; no associates) - \$1,260;
- 3 (1 representative; 2 associates) - \$1,725;
- 5 (1 representative; 4 associates) - \$2,195.

Additional Associate memberships are \$250 each.

## **Benefits**

- Access to APPA's virtual Membership Directory & Resource Guide
- Free listing in APPA's virtual Membership Directory & Resource Guide
- Two free listings in APPA's on-line Buyers' Guide
  - Additional listings are available at \$100 each
- Three complimentary one-time usages of APPA's mailing list each year
  - Additional lists available at minimal cost (members only)
- Inside track to sponsorship and speaking opportunities
- Referrals to members regarding products and services
- Early notice on exhibiting and advertising opportunities
- Significant discount on exhibit space at the APPA Annual Conference and Professional Development programs throughout the year
- Significant discounts on advertising space in APPA's *Facilities Manager* magazine, *Inside APPA* newsletter and other APPA Publications
- Subscriptions to *Facilities Manager* magazine
- Subscriptions to *Inside APPA*, APPA's biweekly e-newsletter
- Access to APPANet – APPA's online networking service for APPA members

## Regional Membership

In addition to your Business Partner membership, you can also join your local region of APPA using this application. The regional membership structure, benefits, and dues vary. See below for participating regions and dues.

### Regions:

**CAPPA:** Arkansas, Kansas, Manitoba, Missouri, Nebraska, North Dakota, Oklahoma, South Dakota, Texas

**ERAPPA:** Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Brunswick, New Hampshire, New Jersey, New York, Newfoundland, Nova Scotia, Ontario, Pennsylvania, Prince Edward Island, Quebec, Rhode Island, Vermont

**MAPPA:** Illinois, Indiana, Iowa, Michigan, Minnesota, Ohio, Wisconsin

**PCAPPA:** Alaska, American Samoa, British Columbia, California, Guam, Hawaii, Nevada, Oregon, Washington, Yukon Territory

**RMAPPA:** Alberta, Arizona, Colorado, Idaho, Montana, New Mexico, Saskatchewan, Utah, Wyoming

**SRAPPA:** Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Virginia, West Virginia, Virgin Islands

Region	Business Partner Dues
CAPPA	\$ 100.00
ERAPPA	\$ 585.00 (25% of dues if APPA member)
MAPPA	10% of APPA dues (0.00 if APPA member)
PCAPPA	\$500.00 (\$100 if APPA member)
RMAPPA	\$ 250.00
SRAPPA	\$200.00 (0.00 if APPA member)

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**APPA Members Product /Service Description (limit 50 words) Your description will be featured in APPA's online resource guide, a free service for APPA Business Partner members**

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# APPA Business Partner Application

Select the type of membership desired:  Business Partner  Regional \_\_\_\_\_ (name)

APPA's membership year runs from April 1st through March 31st.

Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip or Postal Code/Country: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Website: \_\_\_\_\_

## Primary Representative

Individual's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Phone/ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Additional Associates

Individual's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

Individual's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

Individual's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail \_\_\_\_\_

## Payment Information

Membership may be paid by credit card or check. Make checks payable to APPA in U.S. funds.

Check enclosed  Please invoice me

Credit card order  
Card type:  VISA  Master Card  American Express

Card Expiration: \_\_\_\_\_

Card Number: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

APPA Membership Dues: \$ \_\_\_\_\_

Additional Associates: \$ \_\_\_\_\_

Regional Dues: \$ \_\_\_\_\_

CFaR Contribution: \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

## Return Application to:

APPA Membership & Outreach  
1643 Prince Street  
Alexandria, VA 22314-2818  
or fax to: (703) 549-2772

Please contact APPA, Membership & Outreach at (703) 684-1446, ext. 248 or 246 if you have any questions.