



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

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APPA Events

Aug 16, 2011
[APPA Drive-In Workshop Harrisburg Area Community College](#)
Harrisburg, PA

Sep 15, 2011
[EFP Prep Course](#)
Regina, SK, Canada

Sep 18-23, 2011
[APPA U: The Institute for Facilities Management and Leadership Academy](#)
Ft. Lauderdale, FL

Sep 25, 2011
[EFP Prep Course](#)
Springfield, MO

Oct 1, 2011
[EFP Prep Course](#)
Halifax, NS, Canada

Oct 3-7, 2011
[ACUHO-IA/APPA Housing Facilities Conference](#)
Orlando, FL

Oct 12, 2011
[EFP Prep Course](#)
Cincinnati, OH

Oct 15, 2011
[EFP Prep Course](#)
Jackson, MS

Oct 16, 2011

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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EFPP Prep Course

San Francisco, CA

**Region/Chapter
Events**

Aug 7-9, 2011

**Big Ten and Friends
Trainers Conference**

East Lansing, MI

Sep 12-14, 2011

RMA 2011 Conference

Regina, SK, Canada

Sep 23-28, 2011

**CAPPA 2011
Conference**

Springfield, MO

Oct 2-5, 2011

**ERAPPA 2011
Conference**

Halifax, NS, Canada

Oct 7-13, 2011

**MAPPA 2011
Conference**

Cincinnati, OH

Oct 8-11, 2011

**MAPPA Supervisor's
Toolkit**

Cincinnati, OH

Oct 16-18, 2011

**PCAPPA 2011
Conference**

San Francisco, CA

Oct 16-18, 2011

**SRAPPA 2011
Conference**

Jackson, MS

Other Events

Aug 10-12, 2011

**National Conference
on Building
Commissioning**

Cincinnati, OH

Aug 17, 2011



I welcome you to Bed Bug Central, the home to the nation's most comprehensive website devoted to bed bug information and products for the public. My brother, Rick Cooper, and I created bedbugcentral.com to provide a wealth of resources and products for professionals, consumers and the pest management industry. Professionals and consumers will find products and can also find pest management firms to help solve bed bug problems through the bedbugFREE section of the site. I hope you enjoy the site and I would love to hear from you. Drop me a line and give me your thoughts and suggestions at phil.cooper@bedbugcentral.com.



**Inside APPA is taking a vacation.
The next issue will be published on September 7.**



HEADLINE NEWS



**Deadline Fast Approaching:
Register Today for this Unprecedented Learning Event!**

**The Next Generation in Professional Development
September 18-23, 2011
Ft. Lauderdale, FL
Register Today!**

Historically, each January and September APPA has offered programming for facilities professionals seeking development and training in technical areas such as operations and maintenance; energy and utilities; general administration; and planning, design, and construction. Additionally, participants gathered during these times of the year to learn better management skills and take the next steps to becoming the leader they can be. These premier professional development offerings are known as the **Institute for Facilities Management** and the **Leadership Academy**.

APPA realizes that the career path--and the training demands--of facilities professionals are ever-changing. To this end, APPA is proud to announce the

[EPA Webinar on Converting Food Waste to Energy](#)
1:00 p.m. EST

Sep 14-15, 2011
[The 2011 Energy & Power Distribution Conference](#)
Schaumburg, IL

Sep 25-27, 2011
[BedBug University: North American Summit 2011](#)
Chicago, IL

Oct 9-12, 2011
[AASHE 2011 Conference & Expo](#)
Pittsburgh, PA

Oct 16-21, 2011
[International Executive Housekeepers Association's 45th Annual Conference and Convention](#)
Las Vegas, NV

Oct 26-29, 2011
[PGMS 2011 School of Grounds Management & GIE+EXPO](#)
Louisville, KY

Nov 29-Dec 2, 2011
[Women's Leadership Institute - 2011, Co-produced by members of the Council for Higher Education Management Associations](#)
Laguna Niguel, CA

Dec 4-7, 2011
[Women's Leadership Institute - 2011, Co-produced by members of the Council for Higher Education Management](#)

first offering of APPA U. *The biannually offered event will bring together the Institute for Facilities Management and Leadership Academy in one location.* The event will also offer programming based on regional need – such as the Supervisor’s Toolkit or Drive-In Workshops – that cover hot topics in our field. APPA U will also provide a forum for the foundational credentialing programs—Educational Facilities Professional (EFP) and Certified Educational Facilities Professional (CEFP). The goal is to create an intensified environment to expose facilities professionals to the vast training offerings and networking opportunities that APPA offers. [Register today!](#)

APPA Strengthens Global Partnerships

APPA has recently signed Memos of Understanding with three of its sister international associations: the Tertiary Education Facilities Management Association of Australia (TEFMA); the Higher Education Facilities Management Association of Southern Africa (HEFMA); and the Association of University Directors of Estates (AUDE) in the United Kingdom. The formalized alliances will more closely align APPA and these organizations to collaborate to improve the quality of the facilities management profession internationally.

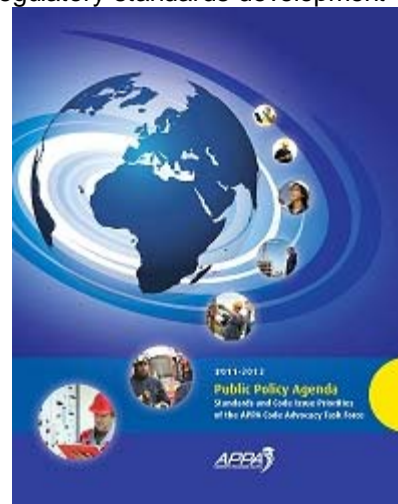


In the photo at right, you'll see the leaders of the organizations entering the agreement. From left: President David Gray, Phillip Nel (HEFMA), Dominic Marafioti (TEFMA), Derry Caleb (AUDE), and APPA Immediate Past President Darrel Meyer. Learn more about the goals of this collaboration by [reading the agreement](#) between APPA and one signatory, TEFMA.

APPA NEWS

APPA Code Advocacy Task Force Releases 2011-2012 Policy Agenda

The \$175 billion education facilities industry has, in recent years, successfully claimed an equity stake in the industrial and regulatory standards development arena, due in large measure to the constructive and imaginative activities of APPA's Code Advocacy Task Force (CATF). CATF provides the venue in which the education community can engage, align, and collaboratively address and influence the development of industrial and regulatory codes and standards impacting our educational facilities and infrastructure. Task Force initiatives have greatly reduced operational costs and onerous code requirements impacting the educational facilities community.



The CATF has recently developed its *2011-2012 Policy Agenda*, which provides a structured overview of its work and accomplishments within the past 12 months. The document also offers the CATF's Blueprint for Success as it moves forward--and more. View the CATF *2011-2012 Policy Agenda* at <http://appa.org/standardspublicpolicyagenda.cfm>.

Associations

Amelia Island, FL

Dec 5-9, 2011

Ecobuild America

Washington, DC

Feb 6-9, 2012

IDEA's 25th Annual

Campus Energy

Conference:

Innovations in Clean

Energy

Arlington, VA



This four-hour program will provide an overview on the newly released APPA Staff Guidelines. Session content will include:

Custodial Operational Guidelines

- Implementing Standard Operating Procedures
- Understanding the Benefits of Outsourcing for Your Organization

Grounds Operation Guidelines

- Designing a Successful Grounds Maintenance Program
- Partnering for a Green Organization

Maintenance Operations Guidelines

- Benchmarking for Success: Determining Levels of Maintenance
- Developing a Strong Team: Training, Hiring & Staff Development

Harrisburg Area Community College
One HACC Drive
Harrisburg, PA

Hosted by: **Harrisburg Area Community College**

Event Sponsor: **Lamco Chemical Company**

In coordination with:



Register Online: <http://appa.org/Training/Driveinprogram.cfm>

PROFESSIONAL DEVELOPMENT AND CREDENTIALING

Supervisor's Toolkit

Nuts and Bolts of Facilities Supervision

**Access Critical Management Training This Fall:
Supervisor's Toolkit To Be Offered Regionally**

The Supervisor's Toolkit has been specifically designed to meet the needs of today's facilities management professional as they operate in an environment of Intense competition, advancing technology, changing values, and a global economy. The training brings a structured, open-ended, and pragmatic approach to developing your supervisory potential, and delivers the skills needed to manage change. Divided into seven modules, it is designed for a full week of training. This fall, APPA is offering the Supervisor's Toolkit regionally:

CAPPA

September 23-27, 2011
Missouri State University
Springfield, Missouri

MAPPA

October 8-11, 2011
Kingsgate Marriott Conference Center
Cincinnati, Ohio

SNEAPPA

October 25-28, 2011
Smith College
Northampton, MA

RMA

October 31 - November 4, 2011
University of Colorado/Boulder
Boulder, Colorado

[Learn more.](#)

EFP Prep Courses to Be Held in Six U.S. and Canadian Locations

Obtaining your Educational Facilities Professional (EFP) certificate has always been an excellent way to advance your career. APPA has been hard at work to help you access training when and where you need it.

Get this important career-enhancing credential at APPA U to be held as part of the training being held as part of APPA U, which will be held September 23 in Ft. Lauderdale, Florida, or as part of all 6 APPA regional conferences:



- September 15 in Regina, Saskatchewan, Canada
- September 23 in Ft. Lauderdale, Florida
- September 25 in Springfield, Missouri
- October 1 in Halifax, Nova Scotia, Canada
- October 12 in Cincinnati, Ohio
- October 15 in Jackson, Mississippi
- October 16 in San Francisco, California

[Learn how EFP certification can advance your career.](#)

APPA INFORMATION & RESEARCH

APPA's 2010-11 FPI Survey Now Open!

APPA is pleased to announce that the 2010-11 Facilities Performance Indicators (FPI) survey is now open for data collection. FPI empowers the educational facilities professional with the vital data, statistical references, and reporting tools needed to





measure operations and performance, identify capital asset realities, and lead a successful facilities strategy. The goal is to provide the critical data to better support your institution's mission and vision. APPA has made enhancements to this year's survey. Innovations include the addition of updated and expanded survey definitions as well as tips, FAQs, and new questions. We also have improved the data-scrubbing process. Don't delay. Start the survey at www.appa.org/research/fpi/index.cfm.

Take the Emerging Facilities Professionals Survey Today!

On behalf of APPA's Emerging Facilities Professionals Task Force, APPA members are invited to complete a quick and simple survey that will assist APPA in the recruitment and retention of emerging facilities professionals. The survey is open to anyone involved in educational facilities, regardless of your length of service. It should take only 10 minutes to complete. When you're done, you can enter your name in a drawing for one of three forthcoming APPA books--the revised Operational Guidelines for Educational Facilities trilogy covering Custodial, Grounds, and Maintenance. Access the survey today at: www.surveymonkey.com/s/GKK73P6.

Pre-publication Savings on APPA's Operational Guidelines Trilogy

APPA is updating its popular Operational Guidelines trilogy of publications on Grounds, Custodial, and Maintenance. The new books will incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability. If you indicate your interest to order now, you will receive a 10% pre-publication discount when the books are published this fall. Fill out the form at www.appa.org/bookstore. We will send you an order form for the discount when ready.



INDUSTRY NEWS

Campus-Wide Mass Notification White Paper Now Available

As university leaders consider the growing challenge of campus safety and emergency notification, Siemens Industry, Inc. has created a new white paper outlining the benefits of comprehensive, multi-modal mass notification systems on college campuses. *Campus-Wide Mass Notification: Reaching Everyone, Everywhere, At Any Time* explores limitations of notification systems that rely solely on web-based technology and the need to take a holistic approach when considering the most effective methods for emergency communications. Visit the [Siemens Sygnal Mass Notification website](#).

Whole Building Design Guide Now on Twitter

The goal of "Whole Building Design" is to create successful high-performance

buildings by applying an integrated design and team approach to the project during the planning and programming phases. You may now follow the Whole Building Design Guide (WBDG) on Twitter, and do not need a Twitter account to do so. Announcements for new pages, updates, news, and events all will be posted to the WBDG Twitter page at <http://twitter.com/wholebldgdesign>. Learn more at <http://www.wbdg.org/>.

Steam Power Makes a Comeback

The promise of district energy steam was the topic of discussion on the "Marketplace" show hosted July 27 by Kai Ryssdal on National Public Radio. The program highlights an example provided by Seattle Steam, which has been providing steam power in the city for 120 years. It tells how, since steam cannot be sent more than a few miles, power plants are letting extra heat float into the air. Plants are much cleaner today than they have ever been. Therefore, if they could be put back near the city center--or campus--and pipes built, all that wasted heat could be put to use. Learn how steam is making a comeback:



[Listen to the NPR story.](#)

[Access the script and comments](#)

Photo: Seattle Steam central plant; story from IDEA.

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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