



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

July 20, 2011
Vol. 11, No. 15

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

APPA Events

Questions? Comments? News?
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Sep 18-23, 2011
[APPA U: The Institute for Facilities Management and Leadership Academy](#)
Ft. Lauderdale, FL

CONTENTS

Oct 3-7, 2011
[ACUHO-I/APPA Housing Facilities Conference](#)
Orlando, FL

- [Headline News](#)
- [APPA News](#)
- [Professional Development and Credentialing](#)
- [APPA Information & Research](#)
- [Industry News](#)

[Sponsorship Advertisement by AVO]

Region/Chapter Events

SCHEDULE A FREE ARC FLASH PRESENTATION AT YOUR FACILITY

Aug 7-9, 2011
[Big Ten and Friends Trainers Conference](#)
East Lansing, MI



Do you understand how to control arc flash hazards in your facility?

Are you planning on performing an arc flash hazard analysis soon? Would you like to learn more about the process? AVO's Engineering Division is offering a free three hour forum, led by one of AVO's Arc Flash Safety Experts, that covers: the characteristics and causes of an arc flash, OSHA and NFPA 70E requirements, IEEE guidelines for engineering, analysis procedures, scoping your analysis and more. Subject to availability and approval.

[CHECK AVAILABILITY TODAY.](#)

Sep 12-14, 2011
[RMA 2011 Conference](#)
Regina, SK, Canada

Sep 23-28, 2011
[CAPP 2011 Conference](#)
Springfield, MO

Sep 25, 2011
[EFP Prep Course-Held as Part of CAPP 2011 Conference](#)
Springfield, MO

[Sponsorship Advertisement by Bedbug Central]

Oct 2-5, 2011
[ERAPPA 2011 Conference](#)

Halifax, NS, Canada

Oct 12, 2011
EFP Prep
Course-Held as part
of MAPPA 2011
Conference
Cincinnati, OH

Oct 7-13, 2011
MAPPA 2011
Conference
Cincinnati, OH

Oct 8-11, 2011
MAPPA Supervisor's
Toolkit
Cincinnati, OH

Oct 16-18, 2011
PCAPPA 2011
Conference
San Francisco, CA

Oct 16-18, 2011
SRAPPA 2011
Conference
Jackson, MS

Other Events

Jul 28-29, 2011
PGMS Regional
Grounds Management
Seminar & Site Visit:
Michigan State
East Lansing, MI

Aug 10-12, 2011
National Conference
on Building
Commissioning
Cincinnati, OH

Sep 25-27, 2011
BedBug University:
North American
Summit 2011
Chicago, IL

Oct 9-12, 2011
AASHE 2011
Conference & Expo
Pittsburgh, PA



I welcome you to Bed Bug Central, the home to the nation's most comprehensive website devoted to bed bug information and products for the public. My brother, Rick Cooper, and I created bedbugcentral.com to provide a wealth of resources and products for professionals, consumers and the pest management industry. Professionals and consumers will find products and can also find pest management firms to help solve bed bug problems through the bedbugFREE section of the site. I hope you enjoy the site and I would love to hear from you. Drop me a line and give me your thoughts and suggestions at phil.cooper@bedbugcentral.com.

HEADLINE NEWS

Welcome to APPA's New President

Join us in welcoming APPA's new President David Gray, at left in photo, who will assume this leadership position as Darrel Meyer, at right, completes his term. David is associate vice president for facilities at Middle Tennessee State University. Watch for a profile of the new President in the September/October issue of [Facilities Manager](#).



APPA NEWS

APPA 2011 Prepares Members for the Year Ahead
Plan Now for APPA 2012

Almost 500 members of the facilities management profession braved the three-digit heat of Atlanta, GA, July 16-18 to attend the 2011 APPA Annual Conference and Exposition. The event marked another sold-out year for APPA's Hall of Resources thanks to the generous support of APPA business partners. APPA 2011 featured:



International representation with members in attendance from Egypt, Lebanon, United Kingdom, New Zealand, United Arab Emirates, Tanzania, Trinidad & Tobago, Hong Kong, South Africa, as well as Canada and the United States.

Oct 26-29, 2011
PGMS 2011 School of
Grounds Management
& GIE+EXPO
Louisville, KY

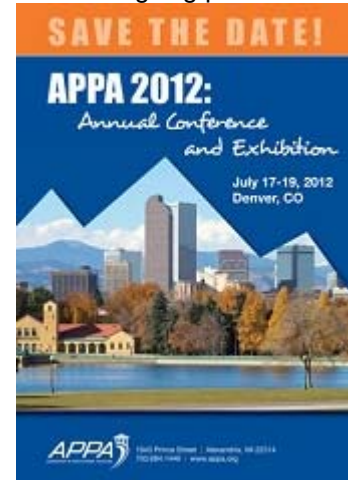
An opening plenary session offering insight into the increasing pace of change in technology and demographics of a changing student body and how these two forces will drive facilities management in the next year.

Educational breakout sessions on a wide range of topics including implementing geothermal heating/cooling for an urban campus.

An Annual Awards Banquet, sponsored by Spirotherm, in which APPA bestowed its most prestigious awards, bid farewell to our outgoing president and welcome our incoming president.

Recognition for APPA's outstanding institutional and business partner colleagues, who were acknowledged for their support, hard work, and dedication.

General sessions that addressed topics including the importance of balancing tradition and innovation for the future; the role of standards in achieving zero-net energy usage; and concluded with a discussion of how facilities professionals can help repair the educational business model.



APPA looks forward to seeing you in 2012 in Denver! Next year's APPA annual conference will give you a chance to refresh the energy from the networking, learning, and professional development activities that APPA 2011 offered. Put APPA's next Annual Conference and Exposition on your calendar now: July 17–19, 2012, in Denver, CO.

APPA Launches New Award for Sustainability

Among the highlights of the final day of APPA 2011 conference activities was announcement that nominations are now open for APPA's new Sustainable Award in Facilities Management, which is designed to recognize and advance sustainability excellence in educational facilities. The Award will be presented to a facilities management department that integrates sustainable polices and "green" practices throughout all facets of its organization. and also embeds them within the educational institution for the future. It is open to any APPA Institutional member. Full criteria and application details will be available at the APPA website on August 1.

APPA's 2010-11 FPI Survey Now Open!

APPA is pleased to announce that the 2010-11 Facilities Performance Indicators (FPI) survey is now open for data collection. FPI empowers the educational facilities professional with the vital data, statistical references, and reporting tools needed to measure operations and performance, identify capital asset realities, and lead a successful facilities strategy that supports the institution's mission and vision. More than 450 learning institutions are now realizing the benefits of APPA's FPI performance measurement services.



APPA has made many great enhancements to the survey this year, including the addition of updated and expanded survey definitions, tips, and FAQs. We added some new questions and have improved the data-scrubbing process by focusing on our mentoring/outreach efforts. Live Reports are also more

powerful this year because we are sharing our standard deviation protocol tool with you for every data point on the survey. You will now be able to track where your data value fits into our standard deviation model. The 2010-11 FPI survey will close in December 2011, but we hope that all of you will begin inputting your data right away. You'll find the survey access instructions on the FPI home page at www.appa.org/research/fpi/index.cfm.

APPA Past President and Vice President for Educational Programs, William D. Middleton Dies

APPA Past President and Vice President for Educational Programs, William D. Middleton died on July 10, 2011, at age 83. In addition to his service as an APPA Executive Committee member, William was also editor-in-chief of the *Facilities Management* manual, third edition, and long-time faculty member of the Institute for Facilities Management. He was chief facilities officer at the University of Virginia until his retirement in 1993, and was a lifelong train historian, writing numerous books and articles on the subject.



PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA U

The Next Generation in Professional Development

September 18-23, 2011

Ft. Lauderdale, FL

Register Today!

Historically, each January, April, and September APPA has offered programming for facilities professionals seeking development and training in technical areas such as operations and maintenance; energy and utilities; general administration; and planning, design, and construction. Additionally, participants gathered during these times of the year to learn better management skills and take the next steps to becoming the leader they can be. These premier professional development offerings are known as the **Institute for Facilities Management** and the **Leadership Academy**.

APPA realizes that the career path of facilities professionals is ever-changing. To this end, APPA is proud to announce the first offering of APPA U. **The biannually offered event will bring together the Institute for Facilities Management and Leadership Academy in one location.** The event will also offer programming based on regional need – such as the Supervisor's Toolkit or Drive-In Workshops – that cover hot topics in our field. APPA U will also provide a forum for the foundational credentialing programs—Educational Facilities Professional (EFP) and Certified Educational Facilities Professional (CEFP). The goal is to expose facilities professionals to the vast offerings that can be found through APPA. Bringing together the Institute and the Academy in APPA U will provide a networking opportunity like no other.

What will remain the same? The outstanding programming and resources that our members have come to rely on and expect! And, of course, networking, which is a key benefit, and why APPA is the association of choice for educational facilities professionals.

Be part of this new wave of development—[register today](#) for APPA U!



Credentialing Innovations Help You Get Your EFP or CEFP Credential-On Your Terms

Obtaining your Educational Facilities Professional (EFP) certificate or Certified Educational Facilities Professional (CEFP) credential has always been an excellent way to advance your career or invest in the success of the staff you manage. Now innovations in APPA's Credentialing program make it even easier to access training and testing to obtain the certification or credential you need. APPA has been hard at work to help you access training when and where you need it, streamline the application process, and schedule your exam so you can perform at your best. [Learn more](#) about APPA's credentialing innovations. Contact Christina Hills, director of credentialing & benchmarking, at christina@appa.org.

Upcoming opportunities to get APPA certified are: September 15 in Regina, Saskatchewan, Canada; September 23 in Ft. Lauderdale, Florida; September 25 in Springfield, Missouri; October 1 in Halifax, Nova Scotia, Canada; October 12 in Cincinnati, Ohio; October 15 in Jackson, Mississippi; and October 16 in San Francisco, CA. [Learn more](#). Get started today on getting the certification or credential you need to advance your career!

APPA INFORMATION & RESEARCH

Pre-publication Savings on APPA's Operational Guidelines Trilogy

APPA is updating its popular Operational Guidelines trilogy of publications on Grounds, Custodial, and Maintenance. The new books will incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability. If you indicate your interest to order now, you will receive a 10% pre-publication discount when the books are published this fall. Send your name, institution/organization, and e-mail address to steve@appa.org. We will send you an order form for the discount when ready.



Strategic Capital Development: The New Model for Campus Investment

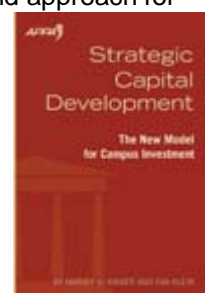
APPA's *Strategic Capital Development: The New Model for Campus Investment* by Harvey H. Kaiser and Eva Klein, presents a bold approach for planning capital investments from a strategic and long-range perspective. Drawing on the authors' extensive higher education experience, the book helps organizations improve capital planning and decision making. It defines the stewardship principles needed to create and sustain a physical plant that is responsive to institutional strategies and functions, is attractive to faculty and students, and optimizes resources.

Member price: \$70

Nonmember price: \$82

Order your copy today at www.appa.org/bookstore.

Read an [excerpt](#).



INDUSTRY NEWS

New AASHE Resource on Green Office Programs

With computers, scanners, fax machines, and other office appliances on for several (sometimes 24!) hours per day, administrative hubs are prime locations for greening endeavors. Greening the operations of physical offices is among those sustainability opportunities that not only benefit the environment but also save money immediately. This makes these endeavors extremely palatable to those primarily seeking primarily economic gains (or avoiding short-term capital investment) as well as those seeking tangible and visible reductions in emissions. The [AASHE List of Green Office Programs](#) tells of a whole host of programs that may take different forms, including student-run programs and staff training programs, but have the common goal of making administrative areas more energy efficient. Also access an [AASHE blog article](#) on green office programs.

Facilities Managers Have a Role in Encouraging Bicycling on Campuses

A major online cycling magazine has developed a list of seven ways to encourage bicycling on college and university campuses, and some of these are areas in which facilities managers can take the lead. Colleges and universities are finding that it is cheaper to put in bicycle parking (\$150) than new parking space for a car (price for just one car space: \$3000-\$30,000). Plus more bikes and fewer cars on campus and reduce your school's carbon footprint.

Well-designed green campuses are key to promoting biking to, from, and on campus. Some universities are already doing a great job. With a great office of sustainability to lead the way, colleges like the University of Maryland are encouraging green transportation with well-designed campus infrastructure. The University of California in Santa Barbara has the TAP (Transportation Alternatives Program) which works to make cycling around campus a better experience. Michigan State University has hired consultants to help design green campuses with elements for bike friendliness. Even small colleges do what they can. Bates College converted a railroad bridge into a pedestrian and bicycle bridge so students can take a scenic route over the Androscoggin River instead of worrying about speeding cars. [Learn more.](#)



Recent LEED Gold Certifications on Campus

[U North Texas Dallas Building Earns LEED Gold](#)

A new building at the University of North Texas at Dallas has achieved LEED Gold certification. The \$43 million, 102,000-square-foot building features high-efficiency mechanical controls, a vegetative roof equipped with drains to collect rainwater for irrigation, and solar panels. The building also maximizes the use of natural light through large windows and skylights. [Learn more.](#)

[U Pacific Technology Center Awarded LEED Gold](#)

The University of the Pacific's (CA) John T. Chambers Technology Center has achieved LEED Gold certification. The 24,500-square-foot building is the first LEED certification for the university. Sustainable features include 100 percent non-potable water in surrounding irrigation, bicycle racks, low-flow water fixtures, native plants in the surrounding landscape, reflective glass to reduce the need for cooling and low-reflective materials on the roof. The building is also the university's first structure to have solar panels. [Learn more.](#)

High Performance Buildings Conference Call for Presenters Extended to July 29

ASHRAE seeks to advance the industry's efforts to change the energy-use aspects of the built environment through its High Performance Buildings Conference: A Focus on Deep Energy Savings, March 12-13, 2012 in San Diego, Calif. [Learn More.](#)

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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