



Inside APPA

LEADERSHIP IN EDUCATIONAL FACILITIES

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APPA Events

Jul 15, 2011

SFO Summit

Atlanta, GA

Jul 16-18, 2011

APPA 2011

Atlanta, GA

Sep 18-23, 2011

**APPA U: The Institute
for Facilities**

Management and

Leadership Academy

Ft. Lauderdale, FL

Oct 3-7, 2011

ACUHO-I/APPA

Housing Facilities

Conference

Orlando, FL

Region/Chapter

Events

Aug 7-9, 2011

Big Ten and Friends

Trainers Conference

East Lansing, MI

Sep 12-14, 2011

RMA 2011 Conference

Regina, SK, Canada

Sep 23-28, 2011

CAPPA 2011

Conference

Springfield, MO

Sep 25, 2011

Welcome to *Inside APPA*, your biweekly electronic news source for regional and international APPA events, programs, publications, and industry information.

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[EFP Prep Course-Held as Part of CAPP 2011 Conference](#)
Springfield, MO

[Oct 2-5, 2011 ERAPPA 2011 Conference](#)
Halifax, NS, Canada

[Oct 12, 2011 EFP Prep Course-Held as part of MAPPA 2011 Conference](#)
Cincinnati, OH

[Oct 7-13, 2011 MAPPA 2011 Conference](#)
Cincinnati, OH

[Oct 8-11, 2011 MAPPA Supervisor's Toolkit](#)
Cincinnati, OH

[Oct 16-18, 2011 PCAPPA 2011 Conference](#)
San Francisco, CA

[Oct 16-18, 2011 SRAPPA 2011 Conference](#)
Jackson, MS

Other Events

[Jun 23-24, 2011 2011 ACUPCC Climate Leadership Summit](#)
Washington, DC

[Jun 25-29, 2011 ASHRAE 2011 Annual Conference](#)
Montreal, CA

[Jun 26-29, 2011 IDEA 102nd Annual Conference and Trade Show--Global Perspective](#)



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HEADLINE NEWS

Take the Emerging Facilities Professionals Survey Today!

All APPA members encouraged to take the survey—regardless of your years of service

On behalf of APPA's Emerging Facilities Professionals Task Force, APPA members are invited to complete a quick, easy, and simple survey that will assist APPA in the recruitment and retention of emerging facilities professionals. It should take only 10 minutes to complete. When you're done, you can enter your name in a drawing for one of three forthcoming APPA books--the revised Operational Guidelines for Educational Facilities trilogy covering Custodial, Grounds, and Maintenance.

APPA defines "emerging facilities professional" as someone who has recently begun a career in the field of Facilities Management. They may have been involved in Facilities in other organizations/agencies but are now learning about the educational facilities environment. The survey is open to anyone involved in educational facilities, regardless of your length of service. Start the survey today at: www.surveymonkey.com/s/GKK73P6.

APPA NEWS



Toronto, Ontario, CA

Jun 28, 2011
Floor Care Essentials Webinar: Improve the Effectiveness and Efficiency of Your Floor Care Program

1:00 p.m. EDT

Jul 11-15, 2011
UVM Campus Sustainability Leadership Program

Burlington, VT

Jul 19, 2011
Why Reducing Waste is a No Brainer for Higher Ed: Viewing the Waste Stream as a "Materials" Stream

1:00 p.m. EDT

Jul 28-29, 2011
PGMS Regional Grounds Management Seminar & Site Visit: Michigan State

East Lansing, MI

Aug 10-12, 2011
National Conference on Building Commissioning

Cincinnati, OH

Sep 25-27, 2011
BedBug University: North American Summit 2011

Chicago, IL

Oct 9-12, 2011
AASHE 2011 Conference & Expo

Pittsburgh, PA

Oct 26-29, 2011
PGMS 2011 School of Grounds Management & GIE+EXPO

Louisville, KY

APPA 2011: Prepare to Strategically Influence and Lead Your Institution NOW... and Into the Future

APPA 2011 programming will expose you to cutting edge and insightful programming on the forces driving change in educational facilities management. Take a look at two of APPA 2011's general sessions to see what's in store for you:

**Innovation and Technology:
The Next Gen Learning Experience and Its Impact on Campus Facilities**

Information technology and communications systems have advanced at unprecedented levels in recent years, creating a "24/7" approach to education that takes students outside of the classroom, and onto the internet for instruction, coursework, and interaction with faculty and administrators. What is the future impact to capital assets, buildings, and infrastructure? What steps will educational institutions need to take to adjust and succeed in the "next-gen" technology revolution? How will today's campus look in tomorrow's "non-tethered" learning environment? This session explores the impact of technology innovation on education, and the role and place of traditional learning over the next 20 years. Hear from a panel of leading education and facility professionals who are adapting their educational institutions for the next stage of learning, research, and global competitiveness in education.

Panelists

Dr. Mohammad Qayoumi, APPA Fellow, President, California State University/East Bay; Robert Flanigan, Vice President of Business & Financial Affairs & Treasurer, Spelman College; Steve Kraal, Associate VP of Campus Planning & Facilities Management, University of Texas/Austin; and Teri Bump, VP of University Relations & Student Development Student Affairs, American Campus Communities.

The Innovation and Technology session is sponsored by:



Balancing Tradition with Innovation: Is There Room for Both?

For centuries, a commitment to the traditional and "holistic" environment of learning, living, and sharing of experiences as one campus community has been a vital component of the institutional mission. But among older learning institutions in particular, educational missions set in place more than a century ago are being challenged by innovation, changing demographics, and the expectations of a new generation of students, as well as expectations of older, returning students seeking to balance work with learning. These changes, coupled with recent economic uncertainties, are placing great stress on the traditional institution model. During this session, a panel of experts and education professionals will examine the sustainability of the traditional education experience and how to strike a balance between old and new that meets the needs of students and the entire campus community.

Panelists

David Marr, President, Blackboard Transact; Donald Sundgren, Chief Facilities Officer, University of Virginia; and John Cook, Principal, The Sextant Group.

[Learn more](#) about these sessions, as well as about the general session on how facilities professionals can help repair the educational business model. Also, check out the listing of APPA 2011's [breakout sessions](#). Breakout topics include building intelligence success stories, effective emergency management, the latest sustainability practices, conflict and negotiations, the latest changes in codes and standards, and energy system innovation. Visit the [APPA 2011](#) general information site. [Register today!](#)



PROFESSIONAL DEVELOPMENT AND CREDENTIALING

APPA U

The Next Generation in Professional Development

September 18-23, 2011

Ft. Lauderdale, FL

[Register Today!](#)

Historically, each January, April, and September APPA has offered programming for facilities professionals seeking development and training in technical areas such as operations and maintenance; energy and utilities; general administration; and planning, design, and construction. Additionally, participants gathered during these times of the year to learn better management skills and take the next steps to becoming the leader they can be. These premier professional development offerings are known as the **Institute for Facilities Management** and the **Leadership Academy**.

APPA realizes that the career path of facilities professionals is ever-changing. To this end, APPA is proud to announce the first offering of APPA U. **The biannually offered event will bring together the Institute for Facilities Management and Leadership Academy in one location.** The event will also offer programming based on regional need – such as the Supervisor's Toolkit or Drive-In Workshops – that cover hot topics in our field. APPA U will also provide a forum for the foundational credentialing programs—Educational Facilities Professional (EFP) and Certified Educational Facilities Professional (CEFP). The goal is to expose facilities professionals to the vast offerings that can be found through APPA. Bringing together the Institute and the Academy in APPA U will provide a networking opportunity like no other.

What will remain the same? The outstanding programming and resources that our members have come to rely on and expect! And, of course, networking, which is a key benefit, and why APPA is the association of choice for educational facilities professionals.

Be part of this new wave of development—[register today](#) for APPA U!



Get Ahead of the Pack - Become APPA Certified

July 19, 2011

8:30 a.m.- 4:00 p.m.

Atlanta, GA

Competition is a fact of life, and the need for a workforce proficient in the principles and practices of facilities management is critical to your institution's success. Certification is a mark of excellence. It demonstrates that you have the knowledge it takes to do your job well, and it is an investment in your career and in your institution's future. Register today for APPA's Educational Facilities Professional Prep Course to be held in Atlanta, GA at the conclusion of APPA 2011 on July 19. This one-day course will assist you to successfully prepare yourself to become an APPA EFP. For more information, [visit us today](#) or contact Christina Hills, director of credentialing & benchmarking, at christina@appa.org.

APPA INFORMATION & RESEARCH

Attend APPA 2011 and Receive a 10% Discount on All Items in the APPA Bookstore

Attend APPA 2011 to be held July 16-18 in Atlanta, you'll gain a lot of knowledge from our plenary sessions, breakouts, and other offerings. But, you'll also benefit from an additional advantage: Now, anyone attending the APPA 2011 conference will receive a 10% discount on any item in the [bookstore](#).

APPA's bookstore is your entry point to the largest, most relevant, and comprehensive knowledge bank in the field of educational facilities, including publications written by APPA member experts specific to the four core areas that make up the educational facilities [Body of Knowledge](#):

- [Energy, Utilities, and Environmental Stewardship](#)
- [General Administration & Management](#)
- [Operations & Maintenance](#)
- [Planning, Design, and Construction](#)

Visit the [APPA bookstore](#) today. And, [register](#) for APPA 2011 today to save.

Pre-publication Savings on APPA's Operational Guidelines Trilogy

APPA is updating its popular Operational Guidelines trilogy of publications

on Grounds, Custodial, and Maintenance. The new books will incorporate leading-edge topics related to technology, service innovations, benchmarking, outsourcing, and sustainability. If you indicate your interest to order now, you will receive a 10% pre-publication discount when the books are published this fall. Send your name, institution/organization, and e-mail address to steve@appa.org. We will send you an order form for the discount when ready.



INDUSTRY NEWS

Professional Grounds Management Society Calls for Green Star Award Submissions

The Professional Grounds Management Society (PGMS) is searching for the country's best maintained landscapes and is now accepting entries for its Green Star Awards Program. **The deadline for entries is Friday, August 5, 2011.** The PGMS Green Star Awards recognize grounds management programs that exhibit a high degree of excellence in certain areas, most importantly in sustainability practices and policies but also in turf management, landscape design, and more. There will be 15 entry categories and three classes of awards: Grand Awards, Honor Awards, and Merit Awards. Each winning entry will be recognized at the 2011 Awards Banquet in Louisville, Kentucky as part of the annual School of Grounds Management & GIE+EXPO set to take place Oct. 26-29, 2011. Access an official entry form for this year's contest and other details at www.pgms.org/greenstars.htm.



Simple Ways to Avoid Heat-Related Injuries

In conjunction with National Safety Month, here are some quick tips to help workers stay cool this summer.

1. **Drink water moderately, but often.** Whether outside or in a facility with no air conditioning, drink small amounts of water every 15 minutes, even if you're not thirsty. Avoid drinking large quantities of water at once to avoid sodium depletion, which can cause fainting, fatigue, and cramping, among other negative symptoms.
2. **Choose a sunscreen that offers "full spectrum" protection.** A sunscreen's SPF rating is not always the best way to verify the best product. Some sunscreens with high SPF protect from UVB

rays only, so look for one that offers UVA protection as well. If you are in an outdoor work environment where you risk bug bites, put on sunscreen first, followed by insect repellent.

3. **Wear safety glasses with UV protection.** It is not just your skin that needs protection while out in the sun. Eyes can easily suffer from too much sun exposure, so when selecting safety glasses for a job site, select a pair that offers UV protection. Many clear polycarbonate lenses offer as much UV protection as tinted lens, so research with your safety supplier to learn what glasses will provide protection and work for your functional needs.
4. **Choose lightweight clothing.** If appropriate in the work environment, wear clothing that is non-confining and made of a light, breathable fabric, like cotton. When choosing safety accessories, such a reflective vest, select one that is lightweight to avoid excessive sweating and warmth.
5. **Know the difference between heat exhaustion and heat stroke.** Heat exhaustion occurs when you've been exposed to high temperatures and you become dehydrated. If ignored, heat exhaustion can result in heat stroke, which is when the body's core temperature exceeds 105 degrees and starts to lose consciousness. When in doubt, call 911 if you or a co-worker becomes ill in the summer heat.

Learn more at www.prweb.com/releases/2011/6/prweb8582282.htm.

Philadelphia University Breaks Ground on Transdisciplinary Academic Building

Philadelphia University broke ground Friday on the new home of the College of Design, Engineering, and Commerce. The \$20 million academic building is designed to support the innovative curriculum of the new college, which emphasizes interdisciplinary, project-based learning and collaborative problem-solving. The technology-rich facility will include flexible space for studios, seminars, conference meetings, and team projects, allowing teaching and work space to be reconfigured as projects and curricula evolve. Its signature space is the two-story forum for design exhibits, presentations, large lectures and social events. The 38,500 square-foot building, with its distinctive metallic shell for climate control, is designed to be highly sustainable, and will pursue a minimum of LEED Silver certification. [Learn more.](#)



New Poll Shows Greater Consumer Acceptance of Green and Bio-Based Cleaning Products

Newly released survey results indicate that consumers are becoming more familiar with bio-based products, including bio-based cleaning products. Eight in ten consumers in both America and Canada indicated they would select these products as long as they were comparable in cost and performance to other Green or conventional products. The survey was released in May 2011 and involved contacting 2,000 Americans and 2,000 Canadians. The survey indicated that majorities in both countries, 71 percent in Canada and 53 percent in the United States, report recent purchases of Green products. Although many consumers are still skeptical

about Green product claims being better for the environment, it appears confidence in these claims is growing, especially in the United States. Respondents labeled Green products as ones that include the following characteristics:

- Are made from sustainable/renewable ingredients
- Require less energy to produce or use
- Contain few if any harmful ingredients

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APPA promotes leadership in educational facilities through a variety of forums that address trends, issues, and best practices in educational facilities management. We are the association of choice for more than 5,200 educational facilities management professionals throughout the United States and abroad.

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