

# Pacific Coast Region

# PCAPPA



By Tony Ichsan  
PCAPPA President  
Sonoma County Junior College  
District—Santa Rosa Junior College

A good time was had by all at our 2015 annual meeting, held October 11-13 in **Portland, Oregon** and graciously hosted by Oregon State University. This amazing host team was visible throughout all the program areas and provided assistance to our 233 institutional member attendees. Success would not have been possible without the support of our 5 sponsors, 37 exhibiting companies, and 96 business partners. A big Pacific Coast welcome to our many first-time attendees, and kudos to the 33 Supervisor's Toolkit participants. With a focus on "Renew, Rebuild, Redefine," attendees were encouraged to capture best practices to bring back to their institutions.

The adventure began with three tour choices of Portland State University, including one solely on sustainable features and initiatives. Our keynote speaker was Jeff Harvey, CEO of Burgerville. Although Burgerville did not set out to be a sustainable company, its core value of "Commitment to the Community" meant doing the right things to provide the best service to its customers. Accordingly, Burgerville became a sustainable company and an inspirational topic for our attendees.

Washington APPA (WAPPA) chapter has been renamed "Northwest APPA" (NWAPPA) to better reflect the growth in participation from Oregon, Idaho, and British Columbia. And please join us in welcoming another new chapter, Bay Area APPA (BAYAPPA).

We were pleased to have APPA's incoming president, Chuck Scott (Illinois State University), and his wife Vicky attend



PCAPPA President,  
Tony Ichsan.



PCAPPA Board at awards dinner.



PCAPPA attendees at the exhibit hall.

Photo by Jason Toth

their first PCAPPA conference. Chuck's participation in our board meetings provided insight and collaborative opportunities with APPA and other regions. During the business meeting, Chuck shared updates on APPA International. At our Award Dinner, 2014-15 President Chuck Davis provided a thoughtful and poignant speech to encourage all members to stand up and do the right thing. This was followed by Chuck Scott installing the new 2015-16 officers.

President Tony Ichsan encouraged members to take advantage of all available APPA tools and to participate in local PCAPPA opportunities during this "Year of Engagement." In preparation for PCAPPA 2016 (September 18-20), hosted by the California Institute of Technology in Pasadena, California, Ichsan is ensuring that the issues keeping our members awake at night will be addressed through the conference's "Resource, Ready, Renew and Reengage" theme.

Finally, a big note of thanks to Jason Wang, Master of Ceremonies extraordinaire, who kept the entire conference moving along and entertained,

particularly during the Awards Dinner. Come and see him first hand in Pasadena next year and learn how to make cricket sounds for your next meeting!

## THE 2015-2016 PCAPPA OFFICERS

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To view PCAPPA's website and find a complete listing of the board of directors, visit <http://www.appa.org/regions/pcappa.cfm>.

2016 CONFERENCE: September 18-20, 2016 • Pasadena, California