

# MY APPA BLUEPRINT



APPA LEADERSHIP IN EDUCATIONAL FACILITIES



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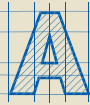
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Since its founding in 1914, APPA has had several names changes. From the late 1960s through the early 1990s, the association was known as the Association of Physical Plant Administrators. Today, the association is known as APPA: Leadership in Educational Facilities, and is most easily recognized and referred to as simply "APPA".



At APPA, we believe that the quality of the educational facility directly impacts the quality of academic programming. APPA enables educational institutions to share, elevate, and transform the learning environment. APPA provides training and professional development, performance measurement and evaluation tools, standards, best practices, research, credentialing, and thought leadership to more than 18,000 educational facilities professionals from more than 1,300 learning institutions. Educational facilities professionals develop and sustain the physical environment of the institutions that they serve. In support of this work, APPA provides information, training, and research based on **four core areas of competency.**



**General Administration and Management**



**Operations & Maintenance**



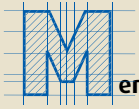
**Planning, Design & Construction**



**Energy, Utilities & Environmental Stewardship**

# APPA ARCHITECTURAL PLAN

**APPA seeks to create a positive impact in educational facilities by transforming individuals, transforming member institutions, and elevating recognition and the value of educational facilities and their direct impact on recruitment and retention of students and staff.**



**Membership in APPA falls under the following categories:**

## **Institutional –**

- 2-year and 4-year colleges and universities and community colleges—Membership dues are based on an institution's full time equivalent enrollments and gross institutional expenditures. Membership allows an unlimited number of staff to receive member benefits at no additional cost.
- K-12, School Districts, Libraries and Museums—Organizations with a facilities department may apply for membership under this category.

**Affiliate –** Non-facilities departments at colleges and universities; libraries; museums; hospitals; churches; military bases; government agencies; and other non-profit organizations.

**Student –** Student membership is limited to full-time students studying facilities management or a related field at a degree-granting college or university.

**Retiree –** Retiree membership is open to individuals who have retired and are a member in good standing. The individual cannot be currently engaged in or soliciting business from any other APPA members, or seeking future business solicitations.

## **International Educational Facilities (outside North America) –**

International educational institutions or systems outside North America. Institutions are able to attach unlimited associate members to receive member benefits at no additional cost.

**Business Partners –** open to all corporations that provide products and services to the facilities management marketplace or that have an interest in reaching facilities managers in the education environment.

**Regional Membership –** Regional membership is open to all APPA members and is required for all 2 and 4 years institutions. Regional membership affords you and your staff additional membership benefits and networking opportunities. Dues rates may be found on the APPA website.

Through its vast network, APPA offers training and networking opportunities at local, regional and national/international locations. Manage your myAPPA journey by utilizing your personalized dashboard to track your APPA journey. Your account will help you track all of your purchases and professional development with APPA.

# APPA MECHANICAL PLAN

**Training & Professional Development** – From local, one-day workshops and webinars to our week-long APPA U and our Annual Conference, APPA offers a variety of training programming for facilities management professionals at every level of their career.

## **Professional Certification and Credentialing**

APPA's Educational Facilities Professional (EFP) designation and the Certified Educational Facilities Professional (CEFP) credential denote the holder's understanding and mastery of the four core areas of educational facilities management.

## **Research and Publications**

APPA's research and publications, such as *Facilities Manager* magazine and the Center for Facilities Research (CFaR), will keep you abreast of the most current, innovative, and relevant issues. CFaR's annual Thought Leaders symposium convenes industry leaders and subject matter experts for an in-depth collaboration on a topic of immediate importance to educational facilities; its results are reported in the Thought Leader Series, APPA's premier research journal.

## **Metrics and Evaluation**

Every institution needs to evaluate the effectiveness of its programs and to identify areas for improvement. APPA offers this opportunity through its Facilities Performance Indicators (FPI) survey and report, Facilities Management Evaluation Program, and more.

## **Awards and Recognition**

APPA's annual awards program provides an opportunity for the industry to recognize individuals and organizations for excellence in facilities management.

## **Career Opportunities**

APPA's Job Express and Resume Bank are web-based career development services that connect educational facilities professionals and employers.

## **Young Professionals**

APPA seeks to engage facilities staff who have recently begun their career in facilities management. The AYP group engages staff that are eager to share fresh new ideas, different perspective, seek mentoring opportunities, and aspire to grow their leadership role and career in facilities management.

## **Mentoring**

Mentoring is an essential leadership skill. In addition to managing and motivating people, it's also important that you can help others learn, grow, and become more effective in their jobs. Do you want to move your career forward? Would you like to develop your leadership skills as well as help others learn, grow, and improve their skills? Or would you like to find someone who can help you do these things? APPA provides the platforms to develop a mentoring partnership.

## **Codes and Standards**

Engaging the education sector in standards and codes activities requires a consensus-based process that is impartial and brings together a diverse range of stakeholders and subject matter experts. The APPA Standards and Codes Council establishes Work Groups to develop APPA standards and to make recommendations and propose changes to codes and standards established and maintained by other standards development organizations.

# APPA POWER PLAN



he regions often provide a member's first introduction to APPA. Many of the products and services APPA International provides on a large scale are delivered through the regions and customized for that region's institutions. Localized challenges posed by climate, natural disaster preparedness, urban vs suburban or rural development, natural resource management, and other vital topics vary widely across the country; the regions focus the delivery of products to cater to the local needs.

The development of a peer network within your geographic region is both most convenient and often most useful as you navigate similar challenges.

The benefits of regional membership are two-way. Not only do regional members have access to APPA services and products, but the regions provide a valuable structure to ensure that APPA International represents the broadest coalition of educational facility managers possible. The APPA Board of Directors and many standing committees have representatives from each of APPA's six regions, ensuring a diversity of experiences and situations are represented.

## Localized Benefits

Professional Development & Training delivered near you on topics you need:

- Annual Regional Conference, generally held in autumn
- Supervisor's Toolkit
- Drive-in Workshops – host or attend these free half-day training sessions
- Region-sponsored scholarship program to attend APPA International's highly regarded Leadership Academy or Institute for Facilities Management

**Networking and knowledge-sharing opportunities** with institutional colleagues and APPA Business Partners who understand the local education market and regulations.

**People Management Resources** through the Supervisor's Toolkit training, mentor programs, regional job boards, and more.

## Career Advancement

- Each region offers member discounts for the Educational Facilities Professional (EFP) certificate and Certified Educational Facilities Professional (CEFP) credential, the only professional certification program that is specific to the educational FM industry.
- Scholarship programs to attend APPA's Leadership Academy or Institute for Facilities Management.
- Inside track to speaking opportunities at the annual regional conferences.
- Volunteer opportunities within regional committees and boards and the opportunity to represent your region in APPA International activities.

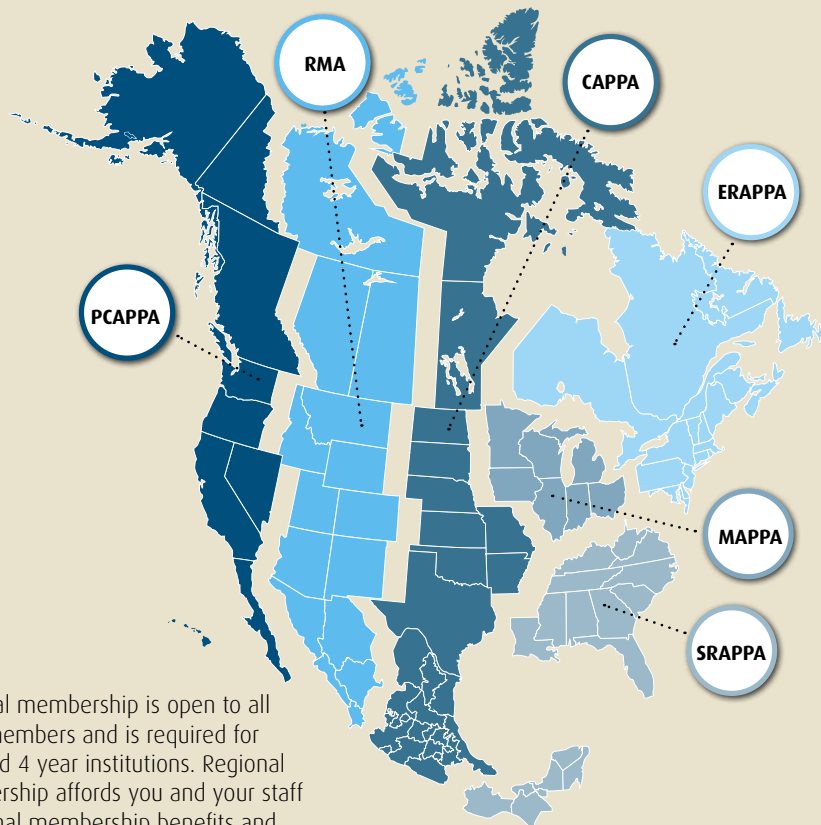
**Connect with your peers** through in-person meetings and networking

## Go Local

Each region has chapters for a more localized engagement. To see the most current listing of chapters, visit [www.appa.org/regions/chapters.cfm](http://www.appa.org/regions/chapters.cfm)



# MASTER LEGEND



Regional membership is open to all APPA members and is required for all 2 and 4 year institutions. Regional membership affords you and your staff additional membership benefits and networking opportunities. Dues rates may be found on the APPA website.



APPA is the **professional association** that promotes leadership for education facilities professionals seeking to build their careers, transform their institutions, and elevate the value and recognition of facilities in education.

APPA serves more than 18,000 professionals at more than 1,300 learning institutions throughout North America and abroad.

Through its vast network, APPA offers training and networking opportunities at local, regional, and national/international locations.

## **APPA: Leadership in Educational Facilities**

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### **APPLY NOW!**

Visit [appa.org/membership](http://appa.org/membership) for  
more information or to download  
an application today.

Contact Membership and Outreach at  
[membership@appa.org](mailto:membership@appa.org)  
or 703-684-1446.