

To: APPA President Don Guckert

From: APPA VP for Professional Development Beth Clark

CC: APPA EVP Lander Medlin
APPA Director for Professional Development Suzanne Healy
APPA HR Director/FMEP Administrator Holly Judd

Date: July 1, 2019

Subj: Report to the APPA Board of Directors for the Professional Development Committee
(January 2019 – July 2019)

Last fall, the charge for the Professional Development Committee (PDC) was revised in accordance with the new strategic plan for the APPA organization; the membership of the PDC was pared down to the VP, the six regional representatives, a business partner liaison, and the two APPA staff members; and a draft work plan for the committee was written, reviewed, revised, and adopted. On behalf of the members of the APPA Professional Development Committee, I respectfully submit the following **report of activities and accomplishments**.

Among the initiatives at the forefront of the PDC's purview and concern is the **APPA 2019 Annual Conference** which, as of the writing of this report, looms on the horizon just two weeks from now. The PDC reviewed and scored a total of 107 submissions (a record number). The selected presentations make up a robust offering of professional development sessions, many of which are brought to us by our institutional members. This opportunity to learn from and with our institutional colleagues is a hallmark of the Annual Conference. Similarly, sessions presented in conjunction with and by our Business Partners offer members an opportunity to learn from colleagues whose experience transcends our educational facilities management arena.

The PDC will be hosting/facilitating **table topic discussions** during the breakfast sessions at the Annual Conference on Monday and Wednesday morning. The goal of these breakfast discussions is to encourage networking centered around a particular topic of interest and encourage best practice sharing among members. These topics were culled from the 2018 membership survey as well as trending issues in facilities management; they are:

- Bright Ideas to Attract and Retain Bright People
- Let's Talk Dollars and "Common Cents"
- Spread the Word AND Be Heard – Organizational Communications Strategies
- Growing Old Gracefully – Dealing with Aging Infrastructure
- I'd Like to Meet a New Member...and Keep Them Company! (networking for first-time attendees)
- Supervisors Toolkit Alumni Table (the need for more STK trainers has been brought up repeatedly on PDC conference calls...the goal here is to do some recruiting)



The **September 2019 offering of APPA U** in Nashville, TN is two months away (September 8 – 12). Registration for this event opened at the beginning of June. Registration should experience an uptick now that we have crossed into a new fiscal year for most of our institutional members. Attendance figures to date are as follows:

- Institute for Facilities Management – 113
- The Leadership Academy – 67
- Continuous Learning Series
 - ASHRAE – 7
 - Age of Transformational Change – 8

Beginning with the in-person Committee meeting held January 24 – 25, 2019 in Alexandria, VA, the PDC has been working to create and populate **a catalog of presentation topics** cultivated from the regional and local chapter meetings that took place in the fall of 2018. Each regional representative provided the information for the top three best-received/highest-rated presentations to seed this catalog. The catalog will make this content available to those members outside of the region or chapter of origin. The next step in this process is to put the catalog on the new APPA website. This will require the support of the PDC APPA Staff members; the timeline for the completion of this activity is October 2019, with consideration for staff vacations, as well as APPA U and regional conference obligations.

Very closely related to the presentation catalog is the idea of **standardized evaluation forms** to be used across all levels of APPA and most instances of training. The use of standardized evaluations forms will allow future users of the new catalog to be confident that the way speakers have been rated is consistent across all levels of APPA. This is be a collaborative effort with the Sr. Director of Learning Management, APPA staff, and the PDC. The first step in this process is the creation and adoption of a standardized evaluation form for use at the APPA Annual Conference and the six Regional Conferences. A draft of this form will be reviewed and revised during the PDC meeting in Denver on July 14th with the goal of rolling them out at the Regional Conferences this fall.

As always, I would be remiss if I did not take time in this report to **recognize and thank the members of the PDC** for their continued contributions and enthusiasm for the perpetuation of professional development within our association and out into the broader audience of all of those engaged in our educational facilities management profession. These members are:

CAPPA:	Scott Turley, University of Arkansas
ERAPPA:	Kevin Simpson, University of New Brunswick St. John
MAPPA:	Ron Pond, Mukwonago Area School District
PCAPPA:	Eric Johnson, University of Southern California
RMA:	Jenna Elmer, University of Arizona
SRAPPA:	Andy Maddox, University of Alabama
Business Partner:	Karen Sanchez, SIEMENS
APPA Staff:	Suzanne Healy Corey Newman



I have enjoyed working with these consummate professionals over the last year. There will be some transition of members over the next few months as regional members progress through or vacate their roles. I anticipate the full engagement and enthusiastic participation of their replacements as well as the remaining members as we continue to work to embody the new look and feel of the PDC.