

APPA Professional Affairs Committee

“Broadening APPA’s Reach and Relevancy”

CONTEXT and ALIGNMENT with APPA’s STRATEGIC PLAN:

The adoption of APPA’s Strategic Plan, *Preparing for Every Future*, is driving the need to reposition and enhance the organizational capacity of the APPA staff and its most engaged volunteers. Major steps have been taken and continue to be pursued in order to position the APPA staff and volunteer leaders to successfully implement the Strategic Plan. Consistent with these developing changes is the need to reposition and re-charter the essential work of APPA’s Committees. The reorientation and refocus will align and contribute to effective outcomes in differentiating APPA’s vision of Continuous Learning and strengthening its brand of professional development and community.

The Strategic Plan requires an integrated effort across all four committees. *Professional Affairs* broadens our reach and relevancy; *Information & Communications* assembles and disseminates our collective wisdom and knowledge; *Member & Community Engagement* brings us together as a supportive and sharing profession; and *Professional Development* provides opportunities to elevate our skills, knowledge and abilities as we prepare for every future. Working through an integrated, interdependent, and creative model, these committees will reshape APPA’s brand as we move into an ever changing and increasingly demanding world.

PURPOSE, FOCUS, and DIRECTION:

The Professional Affairs Committee (PAC) broadens and advances the stature, reputation, prominence and relevancy of the association and educational facilities practitioners through connections, collaborations, and partnerships with other professional associations; development and advancement of programs that raise the professionalism of the profession; and the continued study and review of emerging industry trends, effective practices, and transforming changes impacting and shaping the direction of the profession. The committee will work closely with the other APPA committees to create and cultivate a highly collaborative community among APPA members in advancing peer-to-peer learning. The committee will monitor and identify legislative and regulatory issues that have potential impact on members and recommend to the Executive Vice President strategic action and collaboration within and across associations. The committee will continually explore opportunities and recommend action in broadening and deepening the scope of APPA’s reach into all of the professions that comprise the expanse of an educational facilities management portfolio. Related to APPA’s continuous learning vision, the committee will evaluate and advise the Professional Development Committee and the Executive Vice President on offering continuing education credits supporting credentials related to state licenses and other professional associations.

IMPLEMENTATION and ASSOCIATED DUTIES and RESPONSIBILITIES:

- PAC's regional representation will continue through September 2019 including attendance at the January 2019 "Super Meeting" (i.e., designated APPA Committees, Executive Committee, and the Board of Directors) scheduled January 24-25, 2019 (standard day and a half as in previous years past).
- During this transition year (or no later than September 2019), PAC will phase out automatic regional representation and replace with committee members chosen based on specific background and expertise, experience and relationship with the targeted strategies and collaborative partners (outlined in the strategy statement above). In parallel, a process will be developed outlining the selection process that will allow all regions equal participation in submitting individuals to sit on PAC. The VP for PAC will make recommendations to the Executive Committee for individuals serving as committee members. Once the transition is completed by September of 2019, the maximum number of members will be reduced to six.
- For the transition period leading to September 2019, in addition to the six regional representatives, the VP for PAC will add two additional advocates/members based on expertise and experience that is in alignment with the repositioned focus and direction of the committee. This will set the maximum number of members at eight and provide the committee an opportunity to demonstrate sufficient progress utilizing members that have experience with targeted associations/ organizations. These two additional "at large" members will remain in place until September 2019.
- All committee member appointments are for a term of one year and, with the approval of the Executive Committee, eligible for reappointment for up to a maximum of a six year term.
- The Awards & Recognition Committee along with the existing individual awards and two institutional awards (Sustainability Innovation and Effective & Innovative Practices) now fall under the Member & Community Engagement Committee. A&R will begin to meet exclusively on-line to carry out their work.
- The Award for Excellence (AFE) award submittals will be moved as of November 30, 2018 to a small, dedicated (experienced) FMEP evaluator team for review, site visit(s), and recommendation to the APPA Board of Directors.
- FMEP's will be assigned as a "staff" function.
- The APPA Standards & Codes Committee (ASCC) and PAC will work together with the Information & Communications Committee on regulatory and other code-related issues.

COMMITTEE MEMBER EXPECTATIONS:

Each individual should begin/continue their role with a passion for the work of their chosen committee and provide support for the vice president and other committee members alike. As with other APPA committees, there is the expectation of full participation (thoughtful and meaningful engagement) in all committee activities. These activities include monthly conference calls, subcommittee assignments, and two annual face-to-face meetings. Generally, the two face-

to-face meetings occur as follows: one in January at APPA's expense, and one in July/August immediately prior to APPA's annual conference at the committee member institution's expense. Institutional support of the individual's engagement and attendance is vital for committee members to function effectively in their appointed roles. Monthly reports (either verbally, but preferably in writing) should be submitted to the regional president/board to keep them apprised of committee activities. Committee members should attend their regional meetings and present to their regional boards and/or attendees a comprehensive report on committee activities and initiatives, and possibly write an article for their regional newsletter.

If for some reason the regional committee member is unable to attend one of the face-to-face meetings, he or she should arrange with their regional board president for a substitute attendee to be selected to ensure a balance of representation and continued flow of information to the committee and the regional board. Each committee member should also stay in close communication with their regional board president as to the status of their term on their committee to ensure highly qualified replacements are identified well in advance of the expiration of the member's term. In like manner, each committee member should take an active role in finding and educating their replacement in the work of the committee to date (e.g., orientation/briefing material; transfer of any background information and records, etc.). Finally, each committee member should commit to his or her own continuous professional development and actively engage in cultivating this community of professionals.