

## 2018/2019 Committee Work plan

### Areas of Focus

*The Professional Affairs Committee (PAC) broadens and advances the stature, reputation, prominence and relevancy of the association and educational facilities practitioners through connections, collaborations, and partnerships with other professional associations; development and advancement of programs that raise the professionalism of the profession; and the continued study and review of emerging industry trends, effective practices, and transforming changes impacting and shaping the direction of the profession.*

- 1. Strategic Partnerships:** Expand and broaden existing partnerships, cultivate new relationships and explore future opportunities to engage in strategic partnerships that will support and advance APPA's mission. Define the strategic advantages of each partnership and focus on specific efforts related to opportunity, timing and individual participants. Specifically the following activities will be explored this year:
  - Society of American Military Engineers (SAME): Continue to cultivate existing relationship and expand opportunities to create and participate in joint offerings: SAME employment conference, drive in workshops, IFMA/SAME conference. Dialog is already underway, with sharing information.
  - ASHRAE: ASHRAE and APPA are partnering to provide ASHRAE's *Fundamentals of HVAC Design and Construction* during APPA's January Leadership Academy in Fort Worth. Future actions include growing relationship through participation in shared training opportunities, redevelopment of MOU, BeQ and Living Labs
  - COAA: COAA and APPA are partnering to provide COAA's Owner Training Institute courses at the January Leadership Academy. In Michigan, the local chapters are collaborating on content for the March 2019 meeting, including an OTI class at the beginning, joint registration, and partnering on the planning design and construction track of content. Future steps include Developing an MOU, and continue expand and grow shared training opportunities.
  - NACUBO: Maintain relationship and look for opportunities to further develop joint strategic actions. Identify/recruit a committee member with strong connections to NACUBO to lead the advancement of this initiative.
  - AGC: Explore MOU, development of construction related content for sharing with APPA membership, partner on workforce issues.
  - Research opportunities and benefits of developing partnerships with the following organizations: RealCom, SCUP, BOMA, IFMA, and Other Military Branches of Service. ( 1-3 years).
- 2. PAC Representation:** Develop expectations for PAC membership, skillsets for successful PAC participation and a procedure to identify and select new members. This activity will largely take place in January and be finalized spring 2019
- 3. Codes, regulations. Legislative actions and lobbying:** Develop sustainable process to stay abreast of activities that can have a long term impact on the Facilities Management profession. Provide support and collaboration with APPA Codes Council. Develop process to provide strategic responses for issues that affect our profession. On-going activity. Complete framework within one year.
- 4. Emerging Industry Trends:** Develop process to stay abreast of, and inform membership of emerging industry trends. Including, review of AI and IoT, dashboard technology and customer service best practices. (1-3 years)

**5. Continuing Education Credits:** In expanding and broadening the representation of professions (i.e. architects, engineers, and IT, finance, accounting and human resources professionals) serving in educational facilities management, create a process to offer continuing education credits supporting credentials related to state licenses and other professional associations as and outcome of participation in APPA's portfolio of educational opportunities. It is expected that this activity will take one year. Some of our partner organizations (e.g., COAA & AGC) are already offering credits, and may be partners in developing an efficient process.

**Collaboration with APPA Committees:** The above activities will involve close collaboration with other APPA committees to insure alignment and to complement each other's work. Many of the activities will create a framework for on-going relationships and supporting activities. The initial legwork to develop these relationships will occur over the next year. It is important however to maintain capacity and flexibility to explore trends and relationships as they develop.

**Resources:** The work of the PAC committee will require additional resources. Progress will be dependent on the time and commitment of the individual PAC members. Occasional requests for travel reimbursement to conferences or meetings to support PAC work will occur throughout the year. A budget estimate will be provided at the January Super meeting and consideration for a travel and conference budgeted allocation explored.

**Alignment with Strategic Plan:** The above activities will support the strategic plan by enhancing APPA's ability to create a vibrant and relevant learning community by strengthening APPA's offerings through strategic partnerships, enhancing its value through awareness of industry issues, and focusing its efforts on those activities which will have a sustainable impact on the profession into the future. This includes providing increased opportunities for individual member development.