



2018-2019 Annual Report

Submitted by Dave Maharrey, Senior APPA Representative
Mississippi State University
June 26, 2019

1. Leadership Team

Board Members

President	Tom Jones	Clemson University
President-Elect	Bill Moulton	Northern Kentucky University
Immediate Past President/ APPA Rep. Elect	David Smith	University of North Carolina - Charlotte
First Vice President	Mike Steger	Berkeley Preparatory School, Tampa Florida
Second Vice President	Dan Whatley	Auburn University
Treasure	Becky Griffith	Embry-Riddle Aeronautical University
Vice President for Education	Andy Maddox	The University of Alabama
Vice President for Communication	Brian Wilcox	Eastern Kentucky University
Vice President for Chapter Affairs	Rosalba Ledezma	Wake Forest University
Senior APPA Representative	Dave Maharrey	Mississippi State University
Junior APPA Representative	Dan Wooten	Discipleship Ministries
Business Partner Liaison	Brian Wright	Mitsubishi Electric Cooling & Heating
K-12 Liaison	David Van Hook	Georgia Highlands College
APPA Liaison to SRAPPA Board	Steve Glazner	APPA International

APPA Committee & Focus Area Members

Professional Affairs	(Dave Maharrey)	Mississippi State University
Professional Development	(Andy Maddox)	The University of Alabama
Information & Communications	Leslye Kornegay	Duke University
Member & Community Engagement	Mark Duclos	Georgia State College & University
Awards Representative	Dave Irvin	The University of Tennessee, Knoxville
Mentorship Representative	Paul Wuebold	The University of Alabama
Young Professionals Rep	Chris Charnegie	Northern Kentucky University

2. Impact of APPA Strategic Plan Realignment on SRAPPA

SRAPPA views APPA's Strategic Plan Realignment as an opportunity to be seized for the region. The movement of activities previously performed by APPA to the regions, such as Drive-In Workshops, allows the regions to tailor their efforts toward the desires and preferences of their members.

SRAPPA believes improving communication between the APPA committee representatives and the SRAPPA VPs is as a vital cog in this effort. The SRAPPA Board decided to assign each APPA Committee Representative to a SRAPPA VP so they can report back to the VP on APPA initiatives and improve communication. As an example, if the APPA Professional Development Committee sends out a survey to the entire APPA membership to determine the best method of training delivery, the results of that survey, as well as the regional breakdown, can be communicated to the VP of Education. It is possible the majority of the APPA membership desires on-line training, while SRAPPA's members prefer face-to-face experiences, allowing SRAPPA to tailor the products offered.

3. SRAPPA Conferences 2019 - 2021

SRAPPA 2019 – Riding the Strengths, Jumping the Barriers

October 6-9, 2019 at Marriott River Center Hotel and Northern Kentucky Convention Center in Covington, Kentucky. Hosted by Northern Kentucky University. Guest speakers and breakout session presenters have all been selected. We have multiple trips and entertainment in place. The conference is offering Early Bird Special registration pricing to attend the event. Looking for business partners and sponsors.

SRAPPA 2020 – Clear Beginnings: Maintaining for our Future

September 24 – 29, 2020 at Grand Hyatt Tampa Bay, Tampa Bay, Florida. Hosted by Berkeley Preparatory School of Tampa, *the first K-12 SRAPPA Conference host!* Finalizing logo, completing sponsorship opportunities, finalizing budget. Plan is to go-live for registration on or about the 2019 Conference time.

SRAPPA 2021 - Theme TBD

Hosted by Auburn University. The site selection sub-committee is finalizing site visits and will make a recommendation to our conference committee at end of June. Potential locations are Auburn/Opelika, Montgomery, and Mobile. Goal is to provide a site recommendation with confirmed dates at to the SRAPPA Board by August 2019.

4. State Chapter Efforts

Engagement

A quarterly conference call is held between the SRAPPA President, President-Elect, Past President, and Vice President of Chapter Affairs with the Presidents of the current 8 State Chapters. The purpose of the call is to ensure the states are aware of SRAPPA efforts and to

promote interaction. One of these ways is to encourage State Chapters to achieve the following stretch goals:

- Recruit at least 1 nominee for each APPA award from each State
- Recruit at least 3 names from each state for “rising stars”
- Recruit at least 5 names from each state for Young Professionals
- Recruit at least 1 HBCU to attend a SRAPPA (or APPA) event
- Recruit at least 2 names for mentorship program
- Recruit at least 1 candidate from each state that would be a good fit for a potential Supervisor’s Toolkit facilitator

Potential Growth

There are 8 state chapters in the 11 states within SRAPPA. Current efforts have been focused on Alabama and Mississippi. Discussion have taken place in the past between Alabama’s big three schools (Alabama, Auburn & UAB), but a leadership change at UAB has put that effort on hold for the time being. SRAPPA 2019 will definitely be an opportunity for the discussions to resume. In Mississippi, the big three schools (Ole Miss, Southern Miss, and State) are all interested in moving forward with a MSAPPA. Discussions are continuing and the attendance of the other two schools at State’s Toolkit is an encouraging sign. At this moment, there is no interest or effort in Louisiana.

State Conferences 2019

State Chapter	Date	Location	SRAPPA Board Member Attendee
VAPPA	March 12-13 th	University of Virginia	Brian Wilcox
FLAPPA	March 13-15 th	University of Central Florida Doubletree Hotel 12125 High Tech Ave. Orlando, FL 32817	David Van Hook
WVAPPA	March 31 st – April 1 st	Lakeview Resort Morgantown, WV	Bill Moulton
TNAPPA	May 13-14 th	University of Memphis Holiday Inn 3700 Central Ave. Memphis, TN	Andy Maddox
Bluegrass	To be held in 2020		
NCAPPA	May 8-10 th	East Carolina University 10 th Street Greenville, NC	Dan Wooten
GAPPA	May 25-29 th	Jekyll Island Convention Ctr. Jekyll, Island, GA	Tom Jones
SCAPPA	Next to be held in 2020		

5. Education Efforts

Scholarships for APPA’s Institute for Facilities Management or Leadership Academy

Educational scholarships are available via application that cover registration and \$1,000 in travel/lodging related expenses to participate in APPA’s Institute for Facilities Management or Leadership Academy. SRAPPA is accepting applications two times annually, in March 2019 and in September 2019. 15 scholarships have been awarded so far in 2019.

Supervisor Toolkit

A key focus area in SRAPPA, we are always pushing to improve our efforts. Content for the Supervisor's Toolkit program has been updated with new information. Several new Toolkit trainers are being trained to become "qualified" trainers. Clyde Derberry will become a qualified trainer at the end of June 2019. Since July 2018, nine (9) Toolkits have been completed with four (4) more scheduled. Two (2) Toolkits were scheduled but were cancelled due to low registration numbers. A total of 304 supervisors were successfully trained during these nine Toolkits.

One of the ways we help encourage institutions to host Toolkits is by giving them five (5) SRAPPA scholarships to send their employees through sessions held on site. This represents a direct \$2,495 savings and allows them to train more individuals due to the travel savings as well. This has proven to be a very popular perk and has really created a lot of interest with institutions willing to host a Toolkit.

The Toolkits in the SRAPPA region are typically a 4 ½ day program. A 4-day program was trialed at Mississippi State and proved to be successful.

The Mississippi State Toolkit held in May was the largest Toolkit ever held in the State of Mississippi and included representation from Ole Miss, Southern Miss, and Alabama.

Drive-In Workshops

SRAPPA is excited about taking the lead for DIWs. We are engaging the State Chapters on their interest in hosting them and we are getting a positive response. We believe this an avenue to increase our overall membership by showing the APPA value.

Conference Hosting Scholarships

One way that SRAPPA provides incentive to institution to host the annual conference is by providing educational funding. Starting in 2014, SRAPPA has provided 15% of the conference "profit" (up to \$20,000) to the hosting institution for them to use for APPA training opportunities. Marshall University used their allotment for increased attendance at SRAPPAs. LSU used theirs to bring two Supervisor Toolkits to campus and train over 30 Facility Services supervisors, as well as providing increased opportunity to other LSU units and other regional entities, including an HBCU and K-12. UNC Charlotte brought Leadership Academy on Campus with their dividend.

6. Website Revamping

SRAPPA is currently updating its website, replacing a tired and outdated format to offer the following benefits to our region:

- Improved ease of navigation, including search functions
- More engaging and interactive content; compatible with latest browsers, iOS, Android & Google Analytics
- Mobile friendly format; website optimized for both desktop and mobile devices using a fluid layout that responds to the browser's width, making the website both versatile and appear designed for any browser size it is viewed on
- News stories on the front page instead of buried in a menu choice
- Membership engagement tools (ex. link to APPA Job Express)
- Targeted content that improves the brand (value) to the organization

While becoming a great tool for our members, the hope is that when non-member institutions tour the site, they will find value which will result in new membership to SRAPPA each year.

7. K-12 & Community College Outreach

In order to more effectively engage the K-12 & Community College communities, our Business Partner has been connecting those groups with our K-12 Liaison by utilizing his business contacts, as well as those of our broader business partner group. We are excited to see the results of this collaboration.

Additionally, SRAPPA is excited to have a K-12 host for SRAPPA 2020, increasing the possibilities of greater participation by these communities.

8. Credentialing

SRAPPA currently has 44 CEFPP coupons (\$550 each) remaining of the original buy of 132. Conversion of the remaining EFP coupons resulted in the addition of 42 CEFPP coupons, bringing the total to 86. In addition, the SRAPPA Board voted to further reduce the price by \$150. This refund will be provided once the test is passed.