

### Competing Perspectives

Jay Klingel, University of Virginia  
Joe Bilotta, JBA Incorporated



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### Who is the Owner?

- State
- Institution
- Department
- FM
- City/Community
- Private party (lease)
- Other



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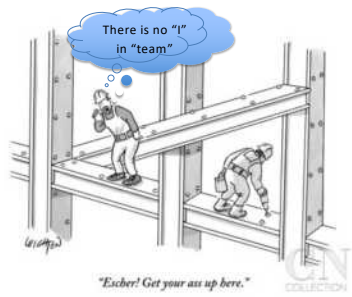
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### Who is the Client?

- State
- Donor
- Student
- Program
- FM
- Community
- Other



Escher! Get your ass up here.

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### Who is more important?



Owner

Client



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### Stakeholders

- Identify all the potential stakeholders
  - User
  - Institution
  - State, Board
  - FM
- Measuring level of influence
- Balancing competing perspectives (juggling)
- Internal FM Stakeholders



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### Stakeholder Issues

- Decision points
  - Who is involved in decision making at early stages of project development (client vs owner)
  - How to include all stakeholders without causing delays
  - Communication
    - Institutional
    - Community town/gown
- Impact of Budget Model
  - Space is "FREE"
  - New Is better
  - TCO – Who Operates it?
- People Turnover
- Master Plan vs. reality?
  - Where
  - Appearance
- Budget
  - When, how is budget set
  - Is it really set?
  - I could do it for half!



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**Multi-purpose Athletics Arena**  
**Donor/Gift \$300M**



Facilities Services/Management



Board of Regents



Finance Team



Design Team

What are your top 5 priorities?



User Group



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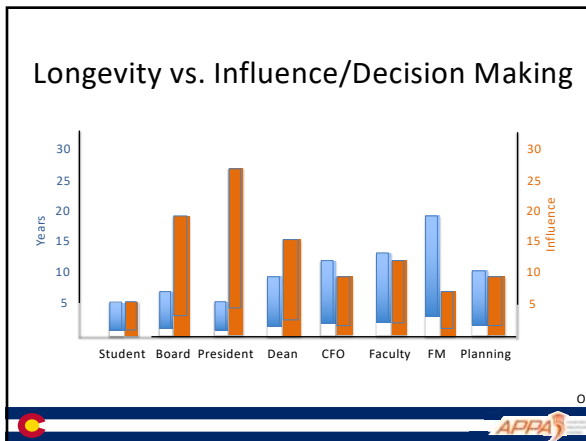
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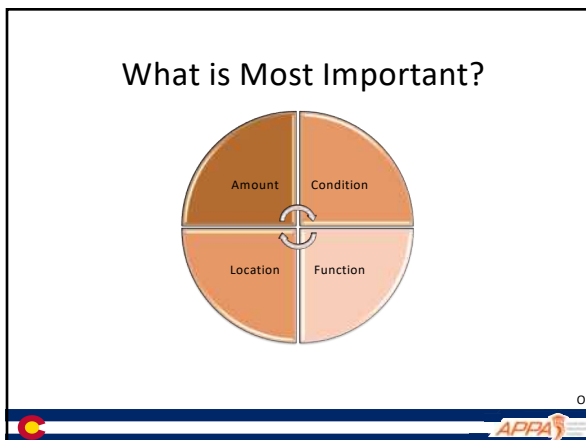
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### Impact of Funding Models

De-Centralized

Centralized

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### Input During the Process

- Master Planning / Visioning
- Feasibility
- Programming
- Schematic Design
- Design Development
- Construction Documents
- Build It
- Own It
- Change It

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### Internal FM Reviews and Issues

- Planning
- Design
- Construction
- Building Services
- Landscape Services
- Utilities
- Technology
- Role of Design Guidelines

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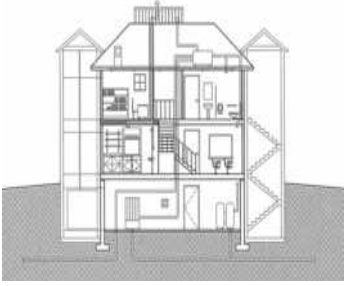
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### Your House on Campus



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### The Budget Challenge

- Who's money is it?
- Defining what is of value
- Who pays for what?
  - Capital
  - Operating
  - Maintenance
  - Repair and Replacement



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### Investing in the Campus

- Balancing Initial costs with ongoing
  - Who should pay?
  - What is the best formula?
  - Who cares?
- Affects on the campus (puzzle piece)
- Gift vs. maintenance and operating costs
  - The 10 year rule
  - O&M endowment 100% of construction cost



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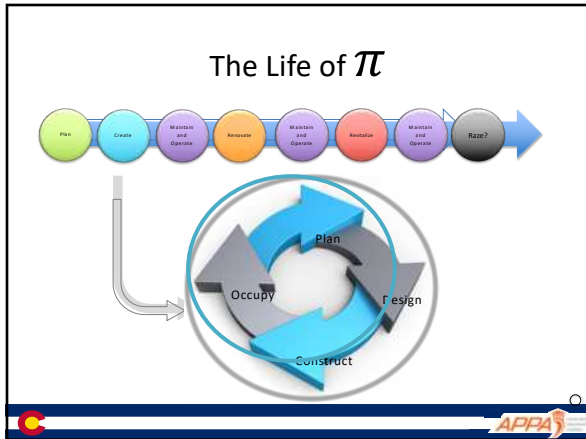
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### In Summary

- Importance of Planning
- Role of Project Manager
- Role of Building, Landscape, Utility Professionals
- Ongoing Budget Challenges
- **Budget Officer Considerations**

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### Competing Perspectives

**Thank You!**

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