



To: APPA President Ruthann Manlet

From: APPA VP for Professional Development Beth Clark

CC: APPA EVP Lander Medlin
APPA Director for Professional Development Suzanne Healy
APPA HR Director/FMEP Administrator Holly Judd

Date: January 6, 2020

Subj: Report to the APPA Board of Directors for the Professional Development Committee
(July 2019 – January 2020)

Last year, the charge for the Professional Development Committee (PDC) was revised in accordance with the new strategic plan for the APPA organization, and the membership of the PDC was pared down to the VP, the six regional representatives, a business partner liaison, and the two APPA staff members. On behalf of those members, I respectfully submit the following **report of activities and accomplishments** for the APPA Professional Development Committee.

Monthly conference calls are held during the third week of each month to review the status of current APPA PD offerings throughout the regions; discuss regional issues; plot, plan, and review universal initiatives such as the new evaluation form for educational breakout sessions; and brainstorm new initiatives and activities to deploy at both the APPA Annual Conference as well as the regional conferences.

Among the initiatives at the forefront of the PDC's purview and concern is the **APPA 2020 Annual Conference**. The call for presentations was made in October with a deadline of November 8, 2019. A total of 152 presentations submissions were received. This marks the highest number ever received for consideration for an annual conference, besting 2019 by 45 or a 42% increase in submissions. Members of the PDC have reviewed and scored the submissions. Scores have been compiled and notifications to accepted speakers will be made shortly.

As a reminder, the dates for the APPA 2020 Annual Conference are August 1 – 3, 2020. The conference will be held in Boston, Massachusetts at the Hynes Convention Center. Operating from the same pattern of pre-conference meetings and activities as years past, members of the Executive Committee should plan for arrival and an afternoon of meetings on Wednesday, July 29th (which, it should be noted, is the 44th birthday of the author of this report). The Board of Directors will meet on Thursday, July 30th and Monday, August 3rd. Committees will meet on Friday, July 31st. All of these dates and meetings are, of course, subject to change. However, it is best that affected Board and Committee members act now to secure these dates on their calendars.

As of the writing of this report, the **February 2020 offering of APPA U** is less than four weeks away. Attendance figures to date are as follows:



Institute for Facilities Management – 291
The Leadership Academy – 135
Total Cost of Ownership – 17
Continuous Learning Series
 Transformational Change – 11
 ASHRAE – 1
Supervisor's Toolkit – 2

In 2019-2020, the PDC created, revised, and **launched a standardized evaluation form** to be used across all levels of APPA for conference-based educational breakout sessions. After consultation with the Sr. Director of Learning Management and APPA staff, it was determined that the type of speaker and kind of content contained in these presentations is different enough from that delivered in APPA's premiere programs such as the Institute, Academy, and STK that a separate evaluation form was appropriate. Regional adoption of the form was seamless and feedback from this first year of usage will be incorporated into revisions made during the in-person committee meeting later this month in Alexandria. Deployment at the chapter level will occur in 2020.

With a standardized evaluation form now in place, enough educational breakout sessions have been evaluated in a uniform manner to identify the top presentations from APPA's annual conference as well as each of the regional conferences for the last two years. This collection of presentations will be used to seed **APPA's catalog of presentation topics**. This catalog will live on the APPA website and serve as a resource for members, chapters, and regions looking for outstanding speakers who can deliver specific content that a meeting/conference agenda might otherwise be lacking. Once all identified "top speakers" have been contacted and (with hope) agreed to be listed in the catalog, work will begin to incorporate the catalog into APPA's website in a manner and form consistent with APPA's new website design.

I would be remiss if I did not take time in this report to **recognize and thank the members of the PDC** for their continued contributions and enthusiasm for the perpetuation of professional development within our association and out into the broader audience of all of those engaged in our educational facilities management profession. ERAPPA recently appointed a new member to the committee, so I would like to **specifically recognize and show appreciation for the efforts of Kevin Simpson (University of New Brunswick – Saint John)** over the last three years. The current members of the committee are:

CAPPA:	Scott Turley, University of Arkansas
ERAPPA:	Bobby Aldrich, Miss Hall's School
MAPPA:	Ron Pond, Mukwonago Area School District
PCAPPA:	Eric Johnson, University of Southern California
RMA:	Jenna Elmer, University of Arizona
SRAPPA:	Andy Maddox, University of Alabama
Business Partner:	Karen Sanchez, SIEMENS
APPA Staff:	Suzanne Healy Corey Newman

I look forward to continuing to work with these consummate professionals and anticipate their full engagement and enthusiastic participation as we work to embody the new look and feel of the PDC.