



**January 2020  
Senior Representative Report**

**Board Members:**

<b>Position</b>	<b>Individual's Name</b>	<b>Institution</b>
President	Eric Johnson	University Southern California
President Elect	Victor Pesiri	Brentwood School
Senior Representative	Bob Andrews	California State University, East Bay
Junior Representative/Secretary	Winnie Kwofie	California State University, East Bay
Treasurer	Alvaro De Sousa	California State University, Stanislaus
Co –Treasurer, Interim	Kate Kamerrer	Washington State University
Chair, Professional Development	John Furman	Western Washington University
Chair, Small & Community Colleges	Thomas Polansky	Occidental College
Chair, Information and Communications, Interim	Ayo Akinola	Truckee Meadows Community College
Chair, Member and Community Engagement	Kimberly Case-Nichols	University Nevada Las Vegas, SOM
Chair, Awards and Recognition, Interim	Monique Villegas Rubalcaba	California State University, Northridge
Chair, Professional Affairs	Tony Ihsan	Portland Community College
Chair, Conference Committee	Nicole Sanderson	University of Washington, Bothell
Business Partner Liaison	Moe Salem	ATS
APPA Liaison	Kristen Witters	APPA

Visit the PCAPPA website at <http://www.pcappa.org/> to learn more

**PCAPPA Presidential Update & Message:**

President Eric Johnson launched the PCAPPA Strategic Action Plan in October 2019. The plan included the five strategic goals:

**Goal #1 Financial Security**

Establish reserve account by 2020 and transfer 15% of account balance to reserve account and initiate a plan to maintain 15% reserve through 2024

**Goal #2 Framework**

Develop PCAPPA's Strategic Action Plan by 2019 and this plan was completed as planned

**Goal #3 Diversity**

Offer 4 localized training targeted to front-line teams by April 2020

#### **Goal #4 Excellence in Profession**

Showcase and recognize institutional members on website. PCAPPA reports one article or event per month

#### **Goal #5 Engagement**

Develop a communication and marketing plan that promotes training and engagement by April 2020

#### **Accomplishments**

PCAPPA accomplishments that were celebrated at the 2019 Annual Conference were:

- 7 CEFP receipts
- Monthly financial reporting for accountability and transparency
- 236 members
- 9 Professional Development Offerings
- 9 APPA awards
- Over 70 members participated in APPA U.
- Presentation of the PCAPPA Report card at the Business Meeting
- Board central folder
- Bylaw Review
- Future Presidents' Success Map
- 50% increase in revenue
- 75% Board Diversity
- The PCAPPA Diversity Initiative
- Financial audit every 3 years
- Improved Communications

#### **Annual Conference(s) Update:**

2019: Las Vegas, Nevada

- Attendees: 246 (149 attendees and 97 business partners)

2020: Portland, Oregon

2021: San Diego, CA

#### **Regional Board Update(s):**

##### **1. 2019 Membership Update:**

Current Membership(s) - 216

Universities - 100

Community Colleges - 42

K - 12 institutions - 18

Affiliate Members - 7

Business Partners - 37

Libraries - 0

Museums - 1

Systems/Districts - 9

Individual - 1

International - 1

## **2. Chapter(s) Update:**

### **I) NWAPPA**

The Northwest APPA regional chapter has remained consistent with membership, & educational outreach, supporting Washington, Oregon and beyond. The Chapter played a significant role in supporting and promoting the 2018 annual conference in near-by Spokane WA. In 2019, the chapter hosted 3 workshops across the region and has an exciting 2020 planned.

### **II) BAYAPPA**

The Northern California regional chapter is working on filling critical board positions. The Chapter is still waiting for the State of California to grant tax-exempt status. 2020 focus is to promote more localized training such as Academy on Campus, Supervisor' Toolkit and Drive in Workshops

Southern California Chapter

There are ongoing efforts to find champions to lead the formation of a Southern California Chapter

## **3. Regional Financial Update:**

PCAPPA's financial stability the past three operating years as continued to improve. Our current combined account assets stand at \$253,958.57 as this last December. Our accounts are broken into a primary operating account, current annual, and proceeding next two annual conferences. A comprehensive audit was recently just completed and recommendation/results are pending. As noted, this process will next occur in three years. The position of treasurer and complexity of this board-member's role resulted in our board adding a Co-Treasurer position. This will allow not only a second set of eyes, but reduce future on-boarding knowledge should/when the role of treasurer becomes vacant once more. The recent national organizational budget concerns have likewise resulted in a greater review of all educational opportunities and how regionally, we can turn all into additional greater revenue streams. Full account information is available upon request.

#### **4. Bylaws & Limited Restructuring:**

The Bylaws were reviewed and updated to include a Co -Treasurer Position as a voting board. This position will focus on managing the conference financials and support the Treasurer.

#### **5. Scholarships:**

- Credentialing / (34) achieved regionally vs goal of (48)
- Education / (3) toolkits hosted regionally, (3) leadership academy on campus
- 1 \$2000 scholarship awarded for the Leadership Academy
- 2 \$2000 scholarships awarded for the Facilities Institute
- 1 \$1500 scholarship awarded for a first time conference attendee
- 1 \$1500 scholarship awarded to a students

#### **6. Regional Award & Recognition:**

- Celebration of the nine recipients of APPA awards in the following categories:  
Sustainability, Pacesetter, Innovative and Best Practices Award
- Two recipients of PCAPPA President's Champion Award
- Special Thanks award to two recipients
- One recipient of PCAPPA Leadership Award