APPA<sup>1</sup>

### "WHAT OPPORTUNITIES FOR CHANGE HAVE EMERGED FROM THE PAST YEAR"

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E. Lander Medlin Executive Vice President, APPA APPA Facilities Symposium (AFS) April 2, 2021

**Virtual Delivery** 

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#### **PURPOSE**

- APPA
- Provide perspectives
- · Raise awareness; provoke thinking
- Engage in discussion

... ACROSS A FEW OPPORTUNISTIC THEMES



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### Being Intentional about the College Experience

- · Increased technology capability
- Reinforced VALUE of being together



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### "America Will Sacrifice Anything for the College Experience"

by Ian Bogost

"Undergraduates care more about experiencing campus life...what mattered most and it's their long-lived friendships, not their courses, that come first to mind."



[excerpted from article in The Atlantic]

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# "Rethinking Campus Spaces: APPA" How to Prepare for the Future of Learning and Work"

"Expect colleges both to have people on campus less frequently in the future and to be more thoughtful about how people move through physical spaces when they are there. Institutions will also seek to maximize how much students and faculty and staff members interact whenever they meet in person. ... (utilizing) one of the most precious commodities on campus – space."



[from The Chronicle of Higher Education]

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## Being Intentional about the College Experience

- Increased technology capability
- Reinforced VALUE of being together
- Movement outside the classroom
- Intentionality



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SO ... HOW DO WE SHAPE CAMPUS SPACES AND PLACES TO CREATE COMMUNITY AND BRING TOGETHER 'FRIENDS'/ THESE STUDENTS?

"Spaces built around what's most valuable about seeing one's peers in person!"



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SO ... HOW CAN WE CONTRIBUTE TO IMPROVED "WELCOMING ENVIRONMENTS"?

WHAT DOES "COMMUNITY" LOOK LIKE AND HOW CAN "PLACE" PLAY INTO THIS SITUATION AS AN OPPORTUNITY!



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### Considering the Remotel Hybrid Workplace

- Balancing productivity & performance
- Ensuring sense of connectedness & community
- Need good data, analytics, & insights
- Informal conversations & interactions
- Emotional exhaustion



#### **QUESTIONS:**

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#### Considering the Remote/ Hybrid Workplace

- Will remote/ hybrid work environments allows us to recapture and reassign significant amounts of space?
- · How much space savings will we actually accrue?
- How will these spaces help departments and teams encourage a sense of inclusion thereby reducing feelings of isolation?



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## Considering the Remote/APPA Hybrid Workplace (cont'd)

- Balancing productivity & performance
- Ensuring sense of connectedness & community
- · Need good data, analytics, & insights
- Informal conversations & interactions
- Emotional exhaustion



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### Balancing Building Productivity & Human Performance

- Innovation
- SMART Building Technologies
- Healthy Buildings
- Healthy, SMART Buildings





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### Balancing Building Productivity & Human Performance

- Innovation
- SMART Building Technologies
- Healthy Buildings
- Healthy, SMART Buildings



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WHAT DATA COULD ASSIST IN MEASURING BUILDING/ENVIRONMENTAL HEALTH?

Well-Building Standard ... is coming ...

**APPA HEALTHY, SMART BUILDING INITIATIVE SURVEY** 



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### EXAMINING RE-SKILLING

- Dirth of Skilled Trades
- Professionalization of staff
- Increased technology systems' skills
- Increasing data needs
- Conundrum
- Soft Skills OR "Uniquely Human Skills"



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### Enhancing Facilities APPA Professionals' Relevance

- Forced disruption
- Seat at the Table
- Deans ... Best Friends
- Options, Tools, Metrics, Templates
- Assertive AND Collaborative
- Lead in this moment
- Benchmark



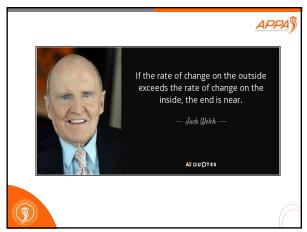
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#### **COLLABORATING IS KEY!**

- Organizational silos
- High value & effective leadership
- Meaningful collaboration



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### Doing Different with Less

The accelerated and disruptive change we have experienced this past year, in particular, must move us from a mindset of "doing *more* with less" to one of "doing *different* with less."





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#### **Doing Different**

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Netflix has become the largest provider of commercial streaming video in the U.S., with 29 million streaming video customers. It has also become a sponge for data—what users watch, when they're watching, where they are watching and what device they're using. It has data on when you rewind or fast-forward, when you pause and when you stop watching a show or movie entirely. Now Netflix is beginning to produce its own original programming and it's leveraging all that data to do it.

Every company, no matter the industry, can learn from Netflix and apply the principles of innovation, disruption and personalization.



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