

# Business Partner Benefits Comparison

Benefits	Silver	Gold	Platinum
Virtual Membership Directory access	✓	✓	✓
Access to member pricing on APPA bookstore	✓	✓	✓
White paper content submission	✓	✓	✓
Access to BOK	✓	✓	✓
Member pricing on advertising rates	✓	✓	✓
APPA logo to display on company site	✓	✓	✓
CEFP course discount	✓	✓	✓
Buyers Guide listing	2	2	2
Priority webinar schedule	✓	✓	✓
APPA Facilities Summit sponsorship	\$3,000	\$3,000	\$1,500
Mailing list	1	2	2
Complimentary registration	1	3	6
Program proposal to present at AFS/VFS	n/a	✓	✓
Pre/ post conference program at AFS/VFS	n/a	\$5,000	\$3,000
Social media posting by APPA	\$250	\$250	✓
Additional use of mailing list plus email blast	\$400	\$200	✓
Logo display on APPA website	n/a	n/a	✓