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Certificates of Completion for both AIA members and non-AIA members are available upon request.

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Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.



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Learning Outcomes

- What is strategic planning?
- Why is strategic planning important?Strategic Planning Process
- - Pre-work
 - Internal and External Assessments
 - · Mission, Vision, and Values
 - Themes, Objectives, Initiatives, Measures
 - Key Performance Indicators
- Plan Management





Strategic planning is a process in which an organization defines a vision for the future and identifies goals and objectives that will bring the vision into focus.

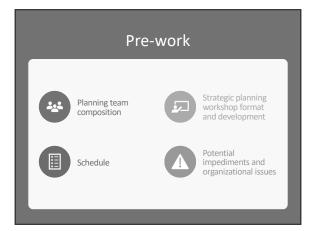
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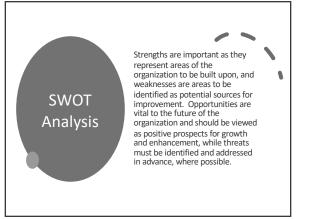
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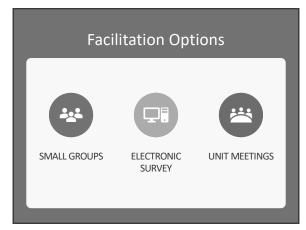


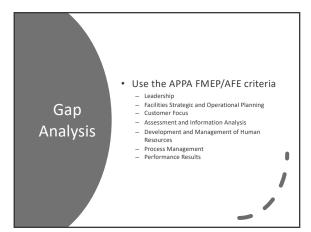
- Pre-work
- Internal and External Assessments
- Mission, Vision, and Values
- Themes, Objectives, Initiatives, Measures
- Key Performance Indicators



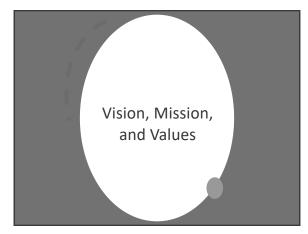












Vision, Mission, and Values

- Vision statements describe the way the organization views itself in the future
- Mission statement describes the purpose for which the organization exists
- Values enumerate the principles or ideas that are important to the members

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University of Chicago

- Vision: A National Leader In Higher Education Facilities Management.
- Mission: Together, We Create And Sustain Environments To Advance The Mission Of Our University.
- Core Values: Respect Safety •
 Responsiveness Collaboration •
 Accountability Quality Innovation
- Motto: Build and Maintain Excellence

University of Iowa

- Vision: Always there, always the best.
- Mission: Providing a physical environment that supports university excellence.
- Core Values: Stewardship Innovation Community Safety Pride

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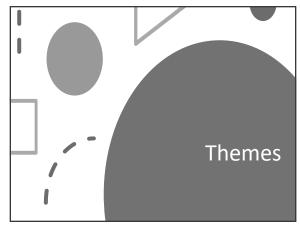
Northwestern

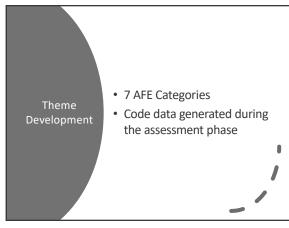
- Vision: Facilities will deliver effective and reliable services as a collaborative and valued partner.
- Mission: To deliver a safe, sustainable, and reliable campus environment as a trusted business partner to the University community.
- Core Values: Respect Integrity Safety Excellence

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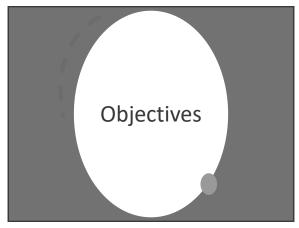








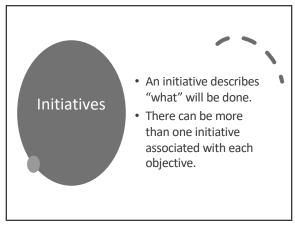
		Sample			
Where To Be In 2	02)23			
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113 Allocate budget and accomplish for staff to attend training		Oratic a program for quarterly lunch and learn utilizing internal and external sources. Incorporate cross unit training associations.	FRS.	are Smith	13/30 and Ongoing
			FRS, OPS, CPD,		
112 Leadenhip and staff representation at professional events.		Submit presentations to national and regional conferences.	OS DES	Joe Smith	13/30 and Ongoing
113 Chaning maintenance and gramation of online employee tackit		Framote employee toolkit use. Benchmark current traffic to show increase over time. Add at least one training recourse to the toolkit per quarter.	FRS	Jue Smith	13/30 and Ongoing 9/35 and each Quarter
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114 Daysing enhancement and promotion of the professional development program	1140	identify career tracks and establish core competencies for patential promotability within each current track. Establish measure with each unit.	FRS	Jue Smith	6(2) and Orgoing
115 Use CATTs or CANNAS information for wildity and consiliance		Input employees in CATT's or CANNAS to track all training attended by staff members and set annual technical training goals for all frontline workers.	nes	low Smith	6/21 and Ongoing
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		Employee Feedback Survey's initiated annually and historical trends are traded and			
- 1	1211	distributed.	FBS	loe Smith	5/20 and Annually
12: Continue Employee Feedback Survey	1,000	blake results available to staff and provide strategic recommendations regarding provisions/recognition of transis.	97	low Smith	5/25 and Annually
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		Reformat the virtual suggestion box to offer an optional fillable field for response.	FBS	Joe Smith	9/22
122 Seek employee feedback					
122 Seek employee feedback		Increased communication regarding numbration processes for recognition programs for Individuals and groups I may include community services such as Safets, Soot, Keller awards.	ms.	Joe Smith	Onesine

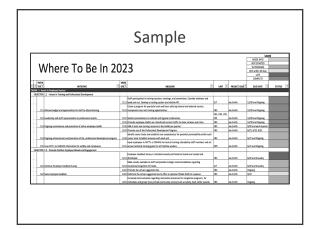


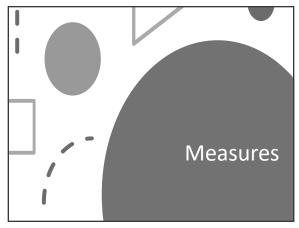
Creating Objectives • Under each theme measurable objectives are be developed. They are to be written in such a manner as to describe the criteria by which an outcome is judged complete or successful.

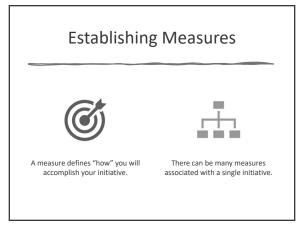
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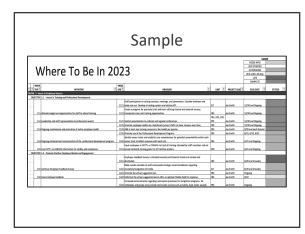




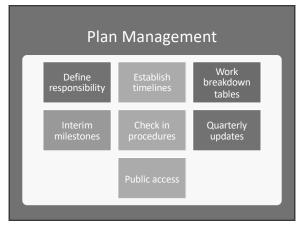












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			Staff participation in training sessions, meetings, and conventions. Consider webinsrs and				
			lynda com ect. Develop a tracking system and relative KPI.	9.7	lee Smith	12/20 and Ongoing	
	adert and association for staff to attend training		Oratic a program for quarterly lunch and learn utilizing internal and external sources. Incorporate cross unit training associations.	FRS	Jan Smith	13/30 and Oneoing	
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112 Landon No.	and staff monwertation at professional events	1121	Submit presentations to national and regional conferences.	OK COS, COS	log Smith	13/30 and Oneoing	
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			Identify sareer trade and establish sore competencies for patential promotability within each	-			
114 Ongoing e	nhancement and promotion of the professional development program	110	Green track. Establish measure with each unit.	FBS	Joe Smith	6/21 and Ongoing	
			Input employees in CATT's or CANNAS to track all training attended by staff members and set				
	s or CANVAS information for wildity and compliance	1151	annual technical training goals for all frontline workers.	095	loe Smith	6/21 and Ongoing	
	ota Positive Employee Morale and Engagement						
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OBJECTHE 1.2 - Prom		1211	Barbusel.	FBS	Joe Smith	5/20 and Annually	
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+	implayee Feedback Survey	1211	Niska results available to staff and provide strategic recommendations regarding production/recognition of trends.	FRES	Joe Smith Joe Smith Joe Smith	5/20 and Annually	
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