

Strategic
Planning and
Management

Dr. Lindsay Wagner

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Learning Outcomes

- What is strategic planning?
- Why is strategic planning important?
- Strategic Planning Process
 - Pre-work
 - Internal and External Assessments
 - Mission, Vision, and Values
 - Themes, Objectives, Initiatives, Measures
 - Key Performance Indicators
- Plan Management

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What is Strategic Planning?

Strategic planning is a process in which an organization defines a vision for the future and identifies goals and objectives that will bring the vision into focus.

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Why is Strategic Planning Important?



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Strategic Planning Process

- Pre-work
- Internal and External Assessments
- Mission, Vision, and Values
- Themes, Objectives, Initiatives, Measures
- Key Performance Indicators

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Pre-work

-  Planning team composition
-  Strategic planning workshop format and development
-  Schedule
-  Potential impediments and organizational issues

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Internal and External Assessments

- Strengths of the organization
- Weaknesses of the organization
- Opportunities facing the organization
- Threats challenging the organization

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SWOT Analysis

Strengths are important as they represent areas of the organization to be built upon, and weaknesses are areas to be identified as potential sources for improvement. Opportunities are vital to the future of the organization and should be viewed as positive prospects for growth and enhancement, while threats must be identified and addressed in advance, where possible.

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Facilitation Options

SMALL GROUPS ELECTRONIC SURVEY UNIT MEETINGS

This slide features a dark grey header with the text 'Facilitation Options'. Below the header is a light grey rounded rectangle containing three circular icons: a group of three people for 'SMALL GROUPS', a computer monitor and tablet for 'ELECTRONIC SURVEY', and a group of three people for 'UNIT MEETINGS'.

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Gap Analysis

- Use the APPA FMEP/AFE criteria
 - Leadership
 - Facilities Strategic and Operational Planning
 - Customer Focus
 - Assessment and Information Analysis
 - Development and Management of Human Resources
 - Process Management
 - Performance Results

This slide has a dark grey curved shape on the left containing the text 'Gap Analysis'. To the right is a bulleted list of criteria. A decorative dashed line is in the bottom right corner.

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Facilitation Options

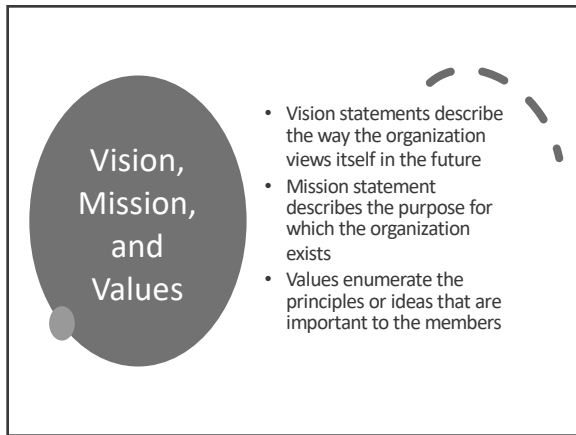
SELF EVALUATION CONSULTANT

This slide features a dark grey header with the text 'Facilitation Options'. Below the header is a light grey rounded rectangle containing two circular icons: a checkmark for 'SELF EVALUATION' and a person silhouette for 'CONSULTANT'.

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University of Iowa

- Vision: Always there, always the best.
- Mission: Providing a physical environment that supports university excellence.
- Core Values: Stewardship • Innovation • Community • Safety • Pride

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Northwestern

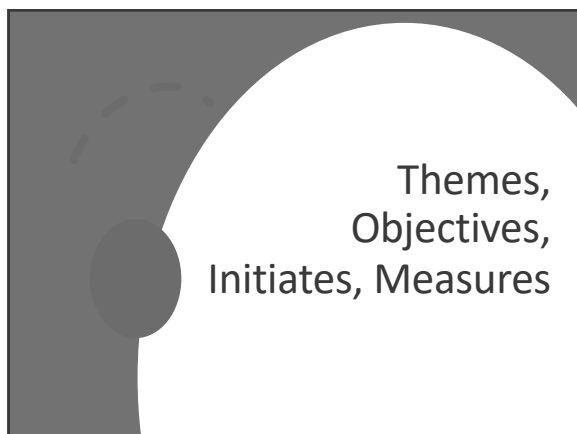
- Vision: Facilities will deliver effective and reliable services as a collaborative and valued partner.
- Mission: To deliver a safe, sustainable, and reliable campus environment as a trusted business partner to the University community.
- Core Values: Respect • Integrity • Safety • Excellence

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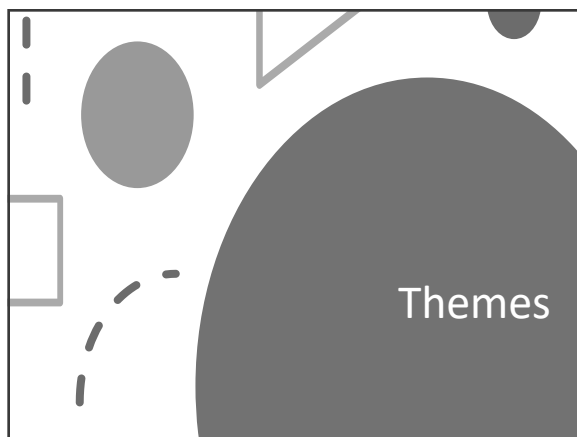
Facilitation Options

 Electronic Survey	 Small Group Discussions	 Unit Meetings
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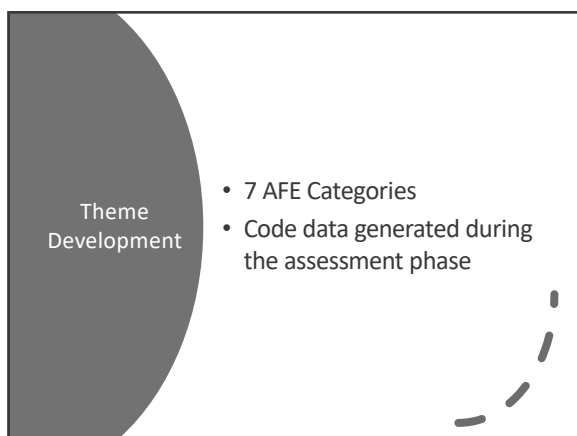
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Sample

Where To Be In 2023							Legend	
UNIT	STATUS	MEAS	MEASURE	UNIT	PROJECT CODE	DATE	STATUS	
060000 06 - Human Training and Professional Development								
060000 06 - Human Training and Professional Development								
110		110	Staff participation in training, meetings, and conferences. Consider activities and events that are designed to enhance staff skills and professional development.	067	See Search	10/20 and Ongoing		
111		111	Develop a program for staff to attend training, conferences, and other professional development activities.	068	See Search	10/20 and Ongoing		
112		112	Provide professional development opportunities for staff.	069, 070, 071	See Search	10/20 and Ongoing		
113		113	Provide professional development opportunities for staff.	072	See Search	10/20 and Ongoing		
114		114	Provide professional development opportunities for staff.	073	See Search	10/20 and Ongoing		
115		115	Provide professional development opportunities for staff.	074	See Search	10/20 and Ongoing		
116		116	Provide professional development opportunities for staff.	075	See Search	10/20 and Ongoing		
117		117	Provide professional development opportunities for staff.	076	See Search	10/20 and Ongoing		
118		118	Provide professional development opportunities for staff.	077	See Search	10/20 and Ongoing		
119		119	Provide professional development opportunities for staff.	078	See Search	10/20 and Ongoing		
120		120	Provide professional development opportunities for staff.	079	See Search	10/20 and Ongoing		
060000 07 - Human Resource Management and Organization								
121		121	Provide professional development opportunities for staff.	080	See Search	10/20 and Ongoing		
122		122	Provide professional development opportunities for staff.	081	See Search	10/20 and Ongoing		
123		123	Provide professional development opportunities for staff.	082	See Search	10/20 and Ongoing		
124		124	Provide professional development opportunities for staff.	083	See Search	10/20 and Ongoing		
125		125	Provide professional development opportunities for staff.	084	See Search	10/20 and Ongoing		
126		126	Provide professional development opportunities for staff.	085	See Search	10/20 and Ongoing		
127		127	Provide professional development opportunities for staff.	086	See Search	10/20 and Ongoing		
128		128	Provide professional development opportunities for staff.	087	See Search	10/20 and Ongoing		
129		129	Provide professional development opportunities for staff.	088	See Search	10/20 and Ongoing		
130		130	Provide professional development opportunities for staff.	089	See Search	10/20 and Ongoing		

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