

# APPA 101 and Credentialing

**Presented by:**  
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Strategy & Solutions

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## Welcome To APPA

**“The Gathering Place for Those of  
Us Engaged in the Field of  
Educational Facilities  
Management, and Dedicated to  
the Ongoing Evolution of its  
Professionals into Influential  
Leaders in Education.”**

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*APPA's greatest Resource. . .*  
**its diverse membership and their vast  
knowledge!**



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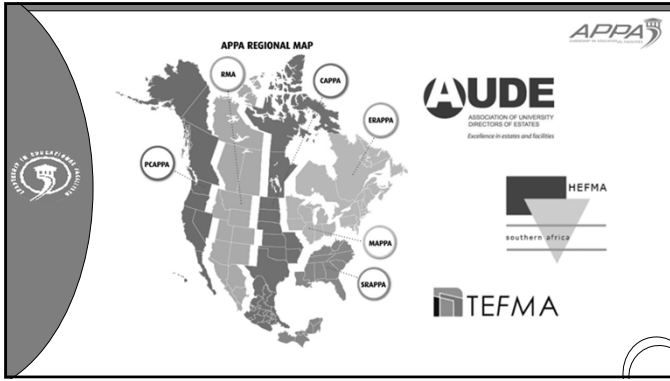
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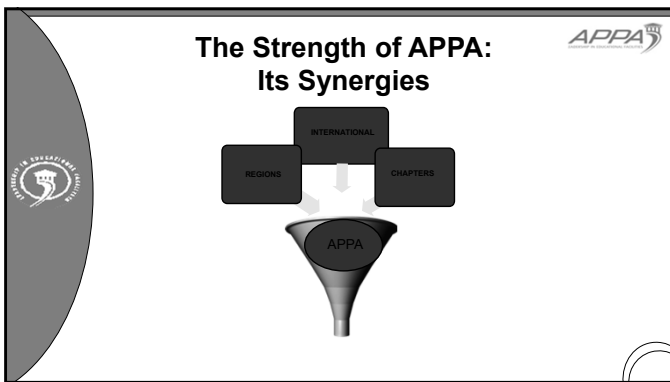
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- ### Networking and Engagement
- Awards and Recognition Group
  - Communications Strategy Group
  - Community College Engagement Group (CCEG)
  - Historically Black Colleges and Universities (HBCU) Engagement Group
- At the bottom of the slide is the logo for APPA 365.

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**Books, Pubs, BOK** APPA

Operational Guidelines for Educational Facilities  
**Grounds**  
second edition

**Lighting Your Own Fuse**  
Case Study of a School District's Energy

**FACILITIES**  
THE JOURNAL

APPA'S  
**FACILITIES PERFORMANCE INDICATORS**

THOUGHT LEADERS SERIES 2014  
**INNOVATION IN THE AGE OF DISRUPTION**

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**APPA U** APPA

APP  
ASSOCIATION FOR PUBLIC-PRIVATE ADMINISTRATION

LEADERSHIP  
ACADEMY

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**Supervisor's Toolkit** APPA

- **Module 1: Supervision, What Is It?**
- **Module 2: It's More Than "Adminis-trivia."**
- **Module 3: Communication, Let's Talk!**
- **Module 4: If It Weren't for the People.**
- **Module 5: Motivation and Performance.**
- **Module 6: Customer Service Triangle.**
- **Module 7: Leadership-Tools for success.**

**SUPERVISOR'S TOOLKIT**  
NUTS AND BOLTS OF FACILITIES SUPERVISION

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**Targeted Titles and Topics (T3)** 

**Space & All Its Entanglements**

- Connect campus/master planning to the utilization/condition of space and its optimization;
- Address trends in remote, hybrid, in-person strategies to the deployment of space;
- Understand the growing trends in academia/higher education;
- Evaluate use of mobile technologies and the integration of data/digital technologies;
- Create spaces as inviting and welcoming environments for students.

March 27-29 in Charlotte, North Carolina

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**Certification Program** 

  
Certified Educational Facilities Professional






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**Webinars** 

- Why Now is the Best Time to do an Educational Facility Condition Assessment
- Developing a Utility Water Management Program (UWMP) to Optimize Costs, Improve Safety and Reduce Water, Chemical and Energy Usage
- Designing Buildings for Maintainability
- Holistic Design: How to Recognize Sustainable Practice from Greenwashing

  
WEBINARS

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APPA

**FMEP**  
Evaluate. Execute. Excel.

**Facilities Management Evaluation Program (FMEP) Review**

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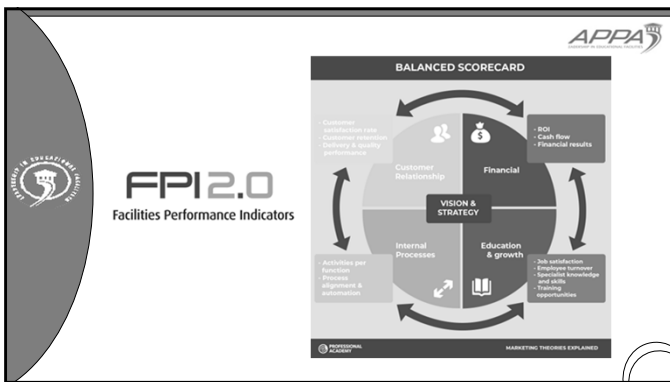
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APPA

**FPI 2.0**  
Facilities Performance Indicators

**BALANCED SCORECARD**

Customer Relationship: Customer satisfaction, Customer retention, Delivery & quality performance

Financial: ROI, Cash flow, Financial results

Internal Processes: Activities per function, Process improvement & automation

Education & growth: Job satisfaction, Employee turnover, Specific knowledge and skills, Training opportunities

VISION & STRATEGY

MARKETING THEORIES EXPLAINED

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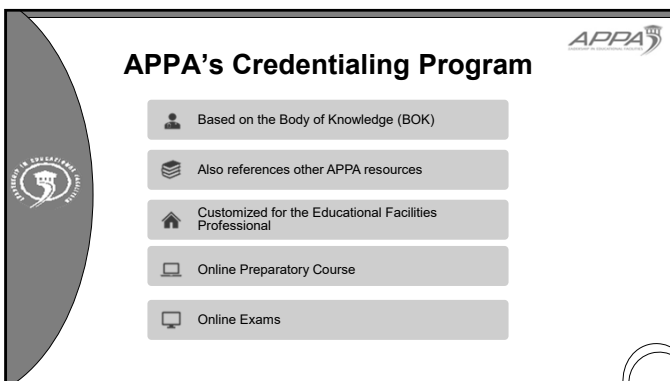
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APPA

**APPA's Credentialing Program**

- Based on the Body of Knowledge (BOK)
- Also references other APPA resources
- Customized for the Educational Facilities Professional
- Online Preparatory Course
- Online Exams

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**APPA**

### Program Distinction




- *No required minimum years of experience*
- *Knowledge & experience based credential (4 year renewal)*
- *Eligibility requirements*
- *Recertification requirements*
- *Demonstrates your application of skills and knowledge at the institutional level*

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**APPA**

### CEFP Points Check



1. How many years have you been employed in educational or non-educational facilities related work?
2. What is the highest level of education or training you have acquired?
  - Graduate Degree
  - BS/BA degree (or equivalent)
  - Associates Degree
  - HS Diploma (only if higher education was not obtained)
- 3a. Total number of tracks completed at the Institute for Facilities Management.
- 3b. Total number of tracks completed at the Leadership Academy.
4. Have you earned the Educational Facilities Professional (EFP) certificate?
5. How many non-APPA related licenses/certification/professional association designations (i.e. Trades Craft/Journeyman) do you hold?

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**APPA**

### Regional Coupon Support



**CAPPED**  
APPA Central Region



**ERAPPA**  
Eastern Region of APPA  
Serving Educational Facilities Professionals



**MAPPA**  
APPA Midwest Region



**MiAPPA**  
Leadership in Michigan Educational Facilities



**PCAPPA**  
Pacific Coast Region of APPA  
Leadership in Educational Facilities



**RMA**  
Rocky Mountain APPA



**SRAPPA**  
Southeastern Region APPA





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**Customized Interactive Learning Platform**

What advantage will the CIL platform provide for you?

- Facilitated by a qualified instructor
- Live webinars identify BOK content improvement areas
- Helps to gauge your level of readiness
- Able to facilitate larger cohort groups
- Customizable!

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**CIL Platform Resources**

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**Exam Format**

Exam Format for CEFP:

- 110 Multiple Choice Questions
- Case Studies (6-10 questions and all are multiple choice)
- Up to 4 hours to complete exam

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*APPA*

### APPA's Four Core Competencies

Approximate Distribution of Test Questions:

- General Administration & Leadership = 35%
- Operations & Maintenance = 25%
- Energy, Utilities & Environmental Stewardship = 17%
- Planning, Design & Construction = 23%

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*APPA*

### Test Platforms

Multiple online testing options:

- Test centers
- Remote proctoring
- Client proctored
- Easy navigation
- Pass/Fail immediately known
- Certificate package



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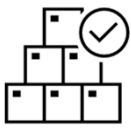
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*APPA*

### Recertification



- Experience/Employment
- Education
- Leadership
- Research/Publications

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**Thank You!** 



Questions?  
Contact Kelly Ostergrant at  
[Kelly@appa.org](mailto:Kelly@appa.org) or call her directly at  
615-294-5780



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