

Credit(s) earned on completion of this course will be reported to American Institute of Architects (AIA) Continuing Education Session (CES) for AIA members.

Certificates of Completion for both AIA members and non-AIA members are available upon request. This course is registered with AIA CES for continuing professional education. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.

Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.



2

#### **Course Description**

#### 558: Metrics, Informatics & Performance

Modern facilities organizations are awash in a sea of data – from financial to work management, geospatial to building controls, organizations are collecting vast amounts of data. Too often, however, organizations simply use that data as a record of past outcomes rather than as a tool that supports forward-looking organizational decision making. This session will discuss how organizations can address this issue and begin to effectively use their data. Topics will include data, metrics, KPIs, benchmarking (including APPA's Facilities Performance Indicators) and APPA's newly launched initiative on Facilities Informatics.

Faculty Member: Chris Smeds



- 1. Learn how to address the sea of data being collected.
- 2. Discuss data, metrics, KPIs, and benchmarking.
- Discuss using the metrics collected in APPA's Facilities Performance Indicators and facilities informatics.
- 4. Discuss how to effectively use the data collected.



#### Today we will cover

Becoming data-based decision makers

- ① Transforming data into wisdom
- 2 Metrics & KPIs
- 3 Benchmarking
- ④ Reports, dashboards & visualizations
- ⑤ Data analytics, modeling & predictive analytics
- 6 Facilities informatics

5

Have a question or comment?

### Feel free to ask or share during the presentation

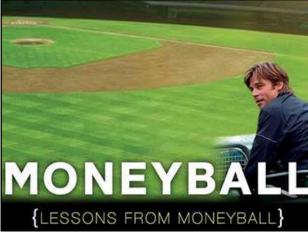
Open discussion format

Transforming data into wisdom

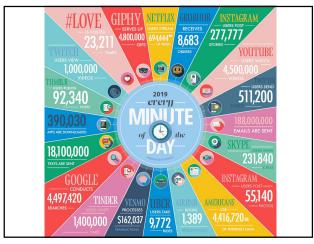
7

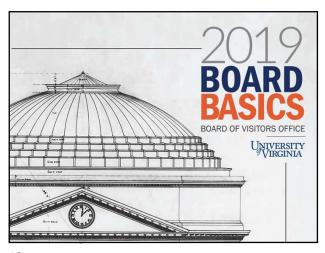
3 common data mistakes organizations make

8









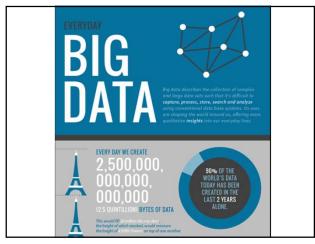
1,000,000,000 unique emails processed in 2018.

2,422,000 email messages received daily (2018 average).

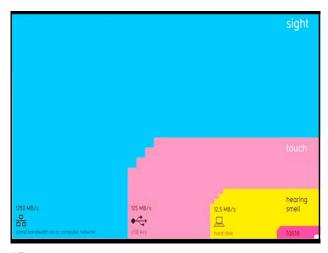
1,545,000 incoming emails detected daily as spam (2018 average). (63%!!!)

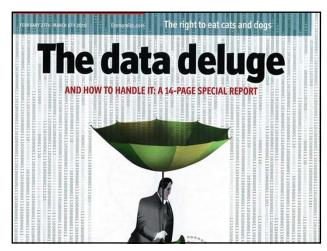
12,950,900 daily attacks blocked by our intrusion protection system/ firewalls in 2018.

13



14





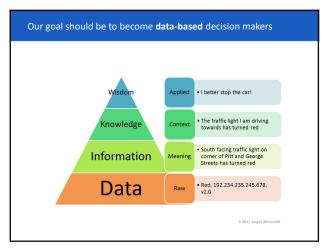




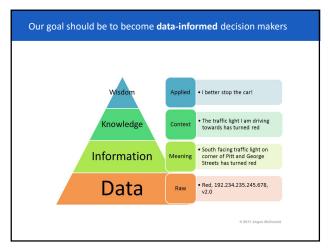
3 common data issues organizations face

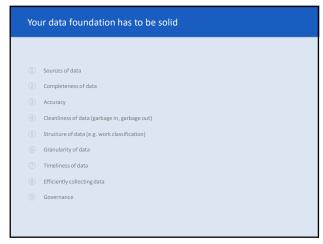
- Using the wrong data/having the wrong goal (Moneyball)
- Overwhelmed by amount of data (trying to find a needle in a haystack)
- Not using the data (the ostrich)

19



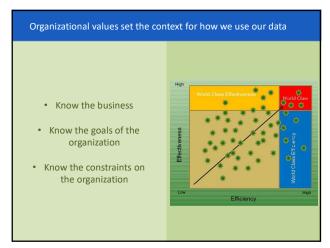
20









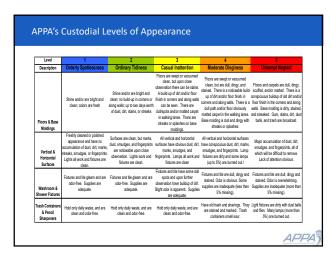




Level	Maintenance	Custodial	Grounds
1	Showpiece Facility	Orderly Spotlessness	State-of-the-Art
2	Comprehensive Stewardship	Orderly Tidiness	High Level
3	Managed Care	Casual Inattention	Moderate Level
4	Reactive Management	Moderate Dinginess	Moderately Low- Level
5	Crisis Response	Unkempt Neglect	Minimum Level

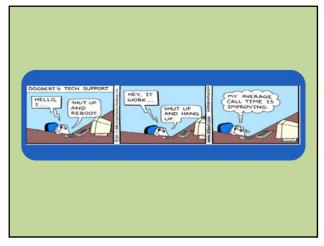
Level	1	2	3	- 4	5
Description	Showpiece Facility	Comprehensive Stewardship	Managed Care	Reactive Management	Crisis Response
Customer Service & Response Time	Able to respond to virtually any type of service, immediate response.	Response to most service needs, including non-maintenance activities, is typically in a week or less.		Services available only by reducing maintenance, with response times of one year or less.	
Customer Satisfaction	Proud of facilities, have a high level of trust for the facilities	Satisfied with facilities related services, usually complimentary of	Accustomed to basic level of facilities care. Generally able to perform mission duties. Lack of	Generally critical of cost, responsiveness, and quality of	Consistent customer ridicule, mistrust of facilities services.
Customer Satisfaction	organization.	facilities staff.	pride in physical environment.	facilities services.	mistrust of facilities services.
Maintenance	100%	75-100%	50-75%	25-50%	<25%
Naintenance Mix	All recommend preventive maintenance (PM) is scheduled and performed on time. Emergencies (e.g. storms or power outages) are very infrequent and are handled efficiently.	A well-developed PM program: most required PM is done at a frequency slightly less than per defined schedule. Occasional emergencies caused by pump failures: oochoo system failures etc.	Reactive maintenance predominates due to systems failing to perform, especially during harsh seasonal peaks. The high number of emergencies causes records to upone softministation.	Wom-out systems require staff to be scheduled to react to systems that are performing poorly or not at all. PM work possible consists of simple tasks and is done inconsistently.	No PM performed due to more pressing problems. Reactive mainfenance is a necessity due worn-out systems. Good emergency response because skills gained in reacting to freque watern failure.
Aesthetics, Interior	Like-new finishes.	Clean/crisp finishes.	Average fnishes.	Dinov finishes.	Neglected finishes.
Assthetics, Exterior	Windows, doors, trim, eatlerior walls are like new.	Waterlight, good appearance of exterior cleaners.	Minor leaks and blemishes, average exterior appearance.	Somewhat drafty and leaky, rough- looking exterior, extra painting necessary.	penetration, poor appearance overall.
Assthetics, Lighting	Bright and clean, attractive lighting.	Bright and clean, attractive lighting.	Small percentage of lights out, generally well it and clean.	Numerous lights out, some missing diffusers, secondary areas dark.	Dark, lots of shadows, bubs an diffusers missing, cave-like, damaged, hardware missing. Maintenance activities appear.
Service Efficiency	Maintenance activities appear highly organized and focused. Service and maintenance calls are responded to immediately.	Maintenance activities appear organized with discrice. Service and maintenance cats are reaconded to in a timely manner.	Maintenance activities appear to be somewhat organized, but remain people-dependant. Service and maintenance calls are variable and sociacie, without appeared cause.	somewhat chaotic and are people- dependant. Service and	chaotic and without direction. Equipment and building
Building Systems' Reliability	Breakdown maintenance is rare and limited to vandalism and abuse repairs.	Breakdown maintenance is limited to system components short of	Building and systems components periodically or often fail.	Many systems are unreliable. Constant need for repair. Backlog of repair needs exceeds resources.	Many systems are non-function Repair instituted only for life safe issues.
Facility Maintenance Operating Budget as % of CRV	×4.0	35-40	30-35	25-3.0	<2.5
Campus Average FCI	<0.05	0.05-0.15	0.15-0.29	0.50,049	¥0.50

Level		2	3		
Level	State-of-the-Art		Moderate Level	Moderately Low-Level	Minimum-Level
Description	Maintenance	High-Level Maintenance	Maintenance	Maintenance	Maintenance
	Grass height maintained. Mowed at least once every five days and as			Low-frequency mowing scheduled	
Turf Care	often as once every five days and as	Grass cut once every five days.	draw cut once every sen sorking	based on species.	based on species.
	Adequate fertilization applied to	Adamste fertilizer level to ensure			
	plant species according to their		Applied only when turf vigor seems		
Fertilizer	optimum requirements.	and growing vigorously.	to be low.	Not fertilized	Not fertilized
	automatic commonly used.	automatic commonly used.			
Irrigation	Frequency of use follows rainfall.	Frequency of use follows rainfall.	Dependent on climate.	No irrigation.	No irrigation.
		Minimum of orce per day, five days	Minimum service of two to three		
Litter Control	days per week.	per week.	times per week.	Once per week or less.	On demand or complaint basis
	Frequency dictated primarily by	Usually done at least once per			
Pruning	species and variety of trees and	season unless species planted dictate more frequent attention.	When required for health or		No pruning unless safety is
Pruning	shrubs.	dictate more frequent attention. Usually done when disease or	reasonable appearance.	No regular trimming.	involved.
		insects are inflicting noticeable		None except where the problem is	
		damage, are reducing vigor or plant		epidemic and the epidemic	
Disease and Insect	Controlling objective to is avoid	material, or could be considered a	Done only to address epidemics or		No control except in epidemic o
Control	public awareness of any problems.	both to the public.	serious compliants.	the public.	safety situations.
		•	Done based on local law	Done based on local law	Done based on local law
	Snow removal starts the same day that accumulations of 5 inch are	Snow removed by roon the day	requirements but generally	requirements but generally accomplished by the day following	requirements but generally
Snow Removal	max accumulations or 5 inch are	following anowfall.	accomplianed by the day lolowing	accomplished by the day tollowing	accomplianed by the day rollows anowfall.
Show Removal	present.	10lowing snowtail.	snowal	STOWISE.	STOWAL.
	Sweeping, cleaning, and washing				
	of surfaces should be done so that	Should be cleaned, repaired,			
	at no time does an accumulation of	repainted, or replaced when their	Cleaned on complaint basis.	Replaced or repaired when safety	
	sand, dirt, or leaves distract from	appearances have noticeably	Repaired or replaced as budget	is a concern and when budget is	Serviced only when safety is a
Surfaces	the looks or safety of the area.	deteriorated.	allows.	available.	consideration.
	Repairs to all elements of the design should be done	Should be done whenever safety, functions, or appearance is in	Should be done whenever safety or		A
Regain	design should be done immediately.	functiono, or appearance is in	Should be done whenever safety or function is in question.	Should be done whenever safety or function is in question.	Should be done whenever safety function is in question.
- cope-in	A staff member should conduct		Inspections are conducted once per		
Inspections	inspection daily.	inspection daily.	week.	month.	month.
	Maximum care, including watering.				
	fertilizing, disease control,	Care cycle is usually at least once			
	disbudding, and weeding, is	per week, but watering may be			
Floral Plantings	necessary. Weeding is done a minimum once per week.	more frequent. Bed essentially leant weent free	Only perennials or flowing trees or shrubs	None	Nime
Fioral Plantings	minimum once per week.	steps would free.		reatile.	None.





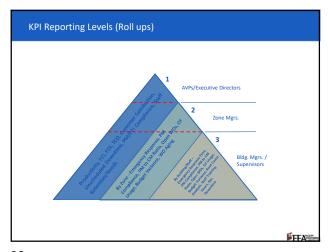


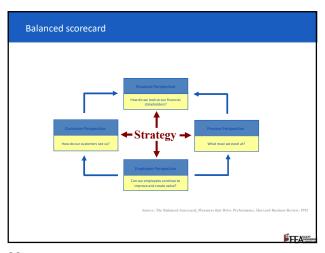


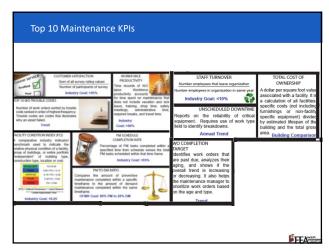
## How do you know you are successful?

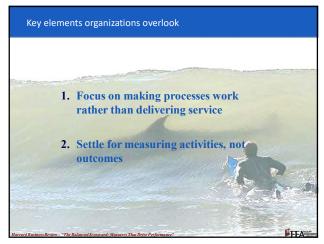
Metric Description	Std.	Metric Description	Std.
Facility Condition Index (FCI)	<0.05	Stockroom Turns / Year	2 - 3
Deferred Maintenance Backlog	Trend	Annual Training Hours	>40 hrs.
On-the-job Wrench Time	>60%	Maint. Cost / Replacement Cost	3 - 4%
PM / CM Ratio	70 / 30	Percent Return Work	<5%
Unscheduled Maintenance Downtime	<2%	Mean Time Between Failures	Trend
PM Schedule Compliance	>95%	% Failures Assessed: Root Cause	>75%
CM Schedule Compliance	>90%	Maintenance OT Percentage	5-15%
Unscheduled Man-Hours	<10%	% WO Covered by Estimates	>90%
WO Turn-Around Time	Trend	On-Site Supervisor Time	>65%
Emergency Response Time	<15 min. <sup>2</sup>	Stockroom On-Time Delivery	>97%
Stockroom Service Level	>97%	Material / Part Performance	>98%

	Database of O&M Pe		idile	c	usui	<b>C</b> 3		
Balanced Scorecard Perspective	Measurement	1	Target		CMMS	Priority	Type Metric	KPILe
ustomer Perspective			Y	-	-	,	.,,	
Customer Awareness, Response, and Feedback	On-Site Supervisor Time	×60%	40-65%	440%			Outcome	3
1. Contains Assesses, Asseptine, and Fedural	Annual Quatomer Expectations Calibration	APPA L1	APPA L2	APPA L3		3	Process	2
	Proactive Manager Contacts w/ Quatomers	>1/atr	1/atr	Norm	_	2	Process	2.3
	Custodial GA Inspection Hits	-57 kmp.	5-10 / Insp.	F10 / Inap.		3	Outcome	
	Emergency Response Time Compliance	H95%	85-95%	-85%		4	Quitcome	3
	Emergency Response Times	415 min.	15-30 min.	>30 min.	-	1	Process	2.3
	Percent of Rework (call backs)	+3%	3-5%	>5%	-	2	Outcome	2
	Customer Satisfaction	>95%	90-95%	-92%	7	1	Outcome	1,2
	Percent WO with Customer Feedback	≥15%	10-15%	×10%	1	3	Process	2,3
	Top Ten WO Trouble Codes	# & Type	# & Type	# & type	<b>/</b>	2	Process	2,3
ocess Perspective					T			
PM, PdM PT&L and RCM (Planned Maintenance)	Workforce Product/My	>50%	45-00%	445%	7	1	Outcome	1.2.3
	WOs Initiated by Staff as Result of Inspections/RCM	>75%	50-75%	<50%	1	2	Process	2
	Equipment Uptime	>99%	98-90%	-95%	-	3	Process	3
	Unscheduled Downtime	42%	2-5%	>5%	1	1	Process	1,2,3
	Number of Presentable Breakdowns	42%	2-5%	>5%	1	1	Process	2,3
	Equipment Downtime Caused by Breakdowns	Trend	Trend	Trend	1	2	Process	2,4
	Breakdowns Caused by Poor PM	Trend	Trend	Trend	1	3	Process	2,5
	Mean Time Between Failures (MTBF)	Trend	Trend	Trend	1	4	Process	2,6
	Mean Time To Repair (MTTR)	Trend	Trend	Trend	1	5	Process	2,7
	Emergency Man Hours (%)	+2%	2-5%	>5%	1	6	Process	2,8
	Hours Spert on Unscheduled WOs	<10%	10-25%	H25%	1	3	Process	2,3
	PM to CM Ratio	>80%	65-80%	+65%	1	1	Process	2
	PM Schedule Completion Rate	>95%	85-95%	<b>-85%</b>	1	2	Process	1,2,3
	PM Compliance for Critical Systems	100%	90-99%	-90%	1	2	Process	2
	PM Efficiency	+2%	2-5%	>5%	1	2	Process	2
	Overdue PM Tasks	45%	5-10%	≥10%	1	2	Process	2
	PT&I Completion Rates to Schedule	>95%	85-95%	+85%	-	- 5	Process	1,2,
	PT&I WO's as Percent of Total PM	>10%	10-15%	≻15%	1	2	Process	2
	Swings Attributed to PT&I	Trend	Trend	Trend	1	2	Process	2
	Number of Failures Averted Due to PT&I	Trend	Trend	Trend	1	2	Process	2
Street/Stocknorn/Warehouse Management	Root Cause Analyses (% Failures Assessed)	>75%	50-75%	<50%	- ·	2	Process	2,3
	Percentage of Repetitive Equipment Failures Swings Attributed to RCM Program	Trend	Trend	Trend Trend	· -	2 2	Process	2
	OEE vs. Percentage of Critical Equipment (Availability)	Trend >99%	Trend 98-95%	Trend +Q5%		2 2	Process	2 2
	Inactive Stock (No Moureent in Past 12 mo.)	12%	3,4%	100%				
. stores/stockroom/warenouse Management	Inactive Stock (No Moument in Past 12 mo.) Materials/Stockroom Turns per Year	2-3	2-5% 1 or 4-5	95% 0 or 95		2 3	Process Process	2
	Materials On-Time Delivery	2-3 197%	90-97%	492%		4	Process	3









41

#### Unintentionally incentivizing the wrong behaviors

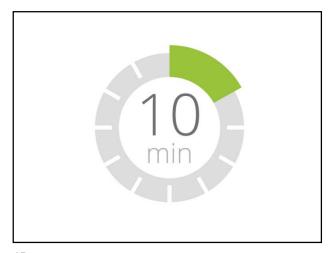
- Response time to service calls: Institutions track this metric to help improve customer service. However, publicly posting this metric sends the signal to staff that responding to service calls is more critical than scheduled work. As a result, staff prioritize service calls over preventive maintenance tasks.
- staff prioritize service calls over preventive maintenance tasks.

  Preventive maintenance completion rates: This metric is intended to encourage staff to complete all of their assigned preventive work orders. However, asking staff to focus on this metric can lead to artificially high completion rates. Some institutions report staff close out tasks that are not fully resolved.

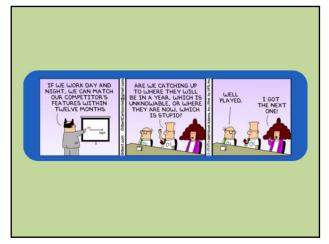
  Time to close work orders: This metric aims to minimize the number of open work orders and maximize the volume of work completed across all staff. However, staff often close work orders before they are finished and open new ones, duplicating the work to reduce their time to close.

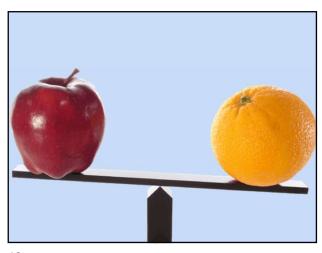
  Cost per work order: The purpose of tracking cost per work order is to minimize costs. But asking staff to manage this metric often leads to staff completing only the cheapest fixes and re-logging more expensive work for later.

# Recommended Strategic Metrics | Metric | Definition | Wumber of nature-initiated work order stat could preventable Service Calls | Definition | Service Calls | Definition | Service Calls | Definition | Definition



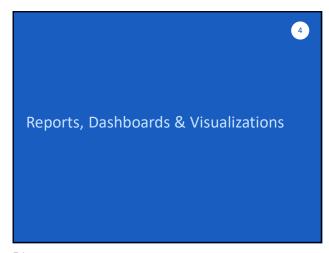


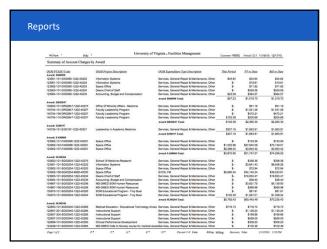


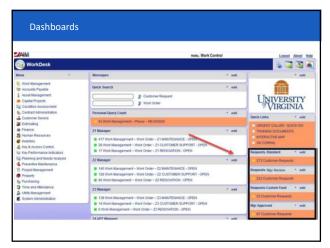




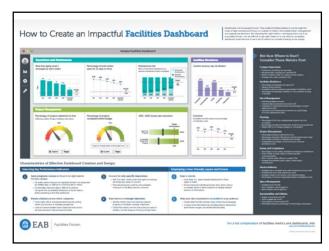


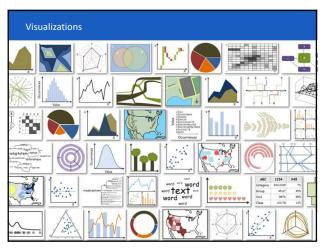




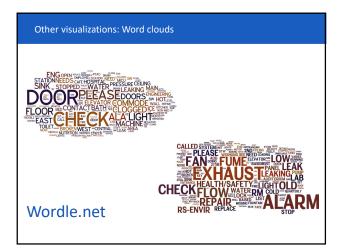


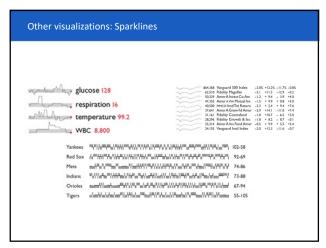


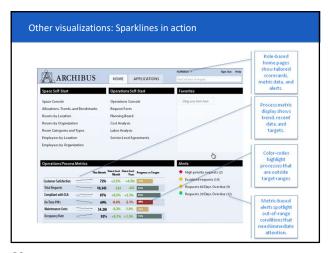


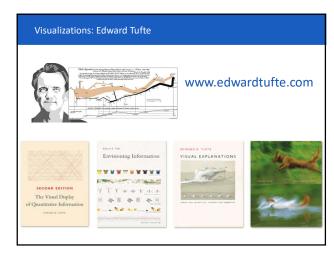






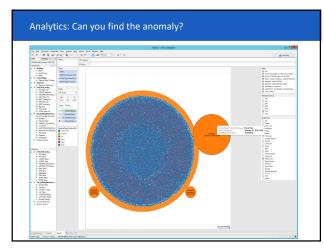


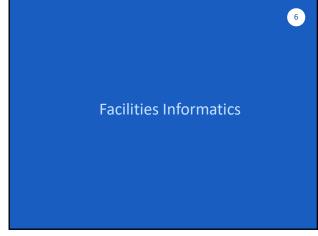




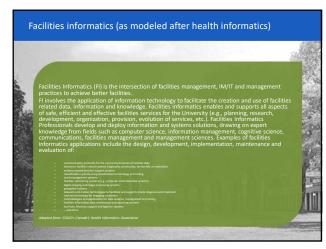


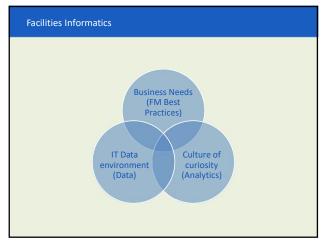
Hands on: Analytics with Tableau







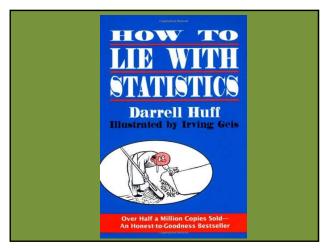




# APPA Facilities Informatics workgroup Whitepaper: Informatics Maturity Model for Facilities Data Whitepaper: The Case for Facilities Informatics Whitepaper: Living labs FPI 2.0

Final thoughts...

70



71

#### Integrity

- Don't lie!
- Don't cherry pick
- Understand that representations create different impressions
- Document, document! (Site sources, references, explain w/ footnotes)
- Have & understand a clear takeaway

Questions and/or comments?





This concludes The American Institute of Architects Continuing Education Systems Course	
AIA Continuing Education Provider	